

## TERMS & CONDITIONS OF 'Airtel Axis Bank Mastercard® credit card acquisition campaign'

1. Mastercard India Services Pvt. Ltd. ("Mastercard") and Airtel are conducting a co-brand card acquisition campaign (the "Campaign") during the period from 00.01 hours (Indian Standard Time) 25<sup>th</sup> September, 2023 to 23.59 hours (Indian Standard Time) 15<sup>th</sup> December, 2023 (the "Campaign Period")
2. **Campaign Details:** The campaign is for all acquired **Airtel Axis Bank Mastercard credit** cardholders between the campaign period and the offer details are as below:
  - Get an **Amazon e-Voucher worth INR 500** on first transaction made within first 30 days.
  - The voucher will be sent via SMS on the registered mobile number of the cardholder within 60 days from their first transaction.
  - The voucher will have validity of 6 months from the date of SMS sent with voucher details.
  - Amazon Pay Gift Card Amount will expire after 12 months from the date of redemption of the Gift Card and any corresponding unused balance shall be forfeited thereafter.
  - The voucher shall be valid in India only and can be redeemed on [www.Amazon.in](http://www.Amazon.in) or Amazon mobile app only. Voucher redemption cannot be done directly at any retail outlet or at the time of cash on delivery.
  - The voucher can be used only once within the validity period.
  - The voucher can be used to purchase physical products from [www.Amazon.in](http://www.Amazon.in) or Amazon mobile app only
  - The voucher is not applicable for purchase of digital contents like e-books, video games.
  - The voucher is not applicable on global store, recharges, bill payments, ticket booking and financial products.
  - The voucher is not eligible to buy Amazon Pay gift cards.
  - The voucher cannot be used to pay for mixed item order if the order has at least one non-eligible item.
  - The voucher cannot be used to purchase prescription drugs and fresh products
  - This is a limited period promotional offer unless revoked or extended by Airtel and Mastercard in its sole discretion without any prior notice and without any liability.
  - You can avail this offer only once during the offer period.
  - For more details refer to Shopping voucher eligibility:  
<https://www.amazon.in/gp/help/customer/display.html?nodeId=GT4BFAMD9JJCMSK>
  - Please find steps to redeem the voucher here:
    - Step 1 : Visit [www.amazon.in/addgiftcard](http://www.amazon.in/addgiftcard)
    - Step 2 : Enter your e-Voucher Code received in the SMS
    - Step 3 : Click on "Add to your balance"
3. The Campaign is open to **Selected Participants** (as hereinafter defined). The following persons are not eligible to participate in the Campaign: -

- i. The employees (whether permanent or temporary) of Mastercard, Axis Bank and Airtel, and its respective subsidiaries, affiliates and holding companies;
  - ii. The employees (whether permanent or temporary) of Mastercard's, Axis Bank's and Airtel's promotion agencies, and other entities involved in the conduct, implementation and/or administration of the Campaign (as determined by Mastercard, Axis Bank and Airtel in their sole discretion); and
  - iii. The immediate family members of each such employee. For the purposes hereof, "immediate family members" includes spouse, parents, children (including adopted children and step-children), brothers, sisters and the spouse of the children, brothers, or sisters.
4. For the purposes of these terms and conditions: -
- i. "**Mastercard Group**" refer collectively to the group of subsidiaries, affiliates, holding companies, associated entities, whether incorporated or not as well as agencies of Mastercard;
  - ii. "**Airtel**" refer collectively to the group of subsidiaries, affiliates, holding companies, associated entities, whether incorporated or not as well as agencies of Airtel
  - iii. "**Axis Bank**" refer collectively to the group of subsidiaries, affiliates, holding companies, associated entities, whether incorporated or not as well as agencies of Airtel
  - iv. "**Selected Participant**" means an individual who:
    - has been specifically communicated about the offer through SMS, WA or push notification
    - Is a citizen of India or ordinarily resides in India; and
    - Is of the age of 18 years and above; and
    - Holds a valid identification card/document and a valid passport that entitles the person to travel overseas; and
    - Who agrees to and accepts to the terms and conditions of the Campaign and the privacy policy
    - But excluding the persons listed under clause 3 above.
5. By participating in the Campaign, each Participant fully and unconditionally agrees to these terms and conditions, and accepts that the decision of Mastercard, Axis Bank and Airtel regarding the Campaign and all matters related to or connected with it, including, without limitation, the interpretation of these terms and conditions, is final and binding and no queries shall be entertained. In the event all or any of these terms and conditions are not

acceptable to a Participant, such Participant should not participate in the Campaign, notwithstanding the offer. These terms and conditions shall be binding on the Participants.

6. As part of the Campaign, all the acquired cardholders between 25<sup>th</sup> September 2023 to 15<sup>th</sup> December 2023 who made their first transaction using the Airtel Axis Bank Mastercard credit card within first 30 days from the issuance of the card shall be qualified for the Amazon voucher.
7. Each Participant acknowledges that Mastercard Group, Axis Bank Group and Airtel Group, do not assume any responsibility for:
  - any merchant voucher/offers/promotion offered under the Campaign;
  - any products and services offered under the Campaign or related to or connected with any rewards or any component or item thereof;
  - the failure of any electronic communications in relation to delivery and/or receipt of communication, postings, winner notifications and other notifications whatsoever; and
  - any entry, posting, notification or correspondence that is lost, late, misdirected, intercepted, undelivered, rejected, blocked, deleted or otherwise not received for any reason whatsoever, as the case may be.
8. The above voucher is to be availed as per the described partner terms and conditions and by following the process described at [www.airtel.in](http://www.airtel.in). The details of the process and terms and conditions shall be updated on the website at the time of voucher being communicated to the participants
9. All communication with regard to claiming amazon code like voucher not working etc should be addressed to Airtel. Helpdesk : • 10:00 AM to 7:00 PM on working days • Email id: [ADLGrievance.Officer@airtel.com](mailto:ADLGrievance.Officer@airtel.com).
10. At the time of processing Amazon voucher through SMS, if the Airtel Axis Bank Credit Card is closed due to any reason, the card holder shall not be qualified for the voucher and voucher will not be sent to the card holder.
11. Under no circumstances shall the inclusion of:
  - any reward offered under the Campaign;
  - any promotion, offer, product or service offered under the Campaign or related to or connected with any Prize or any component or item thereof, be construed as an endorsement or recommendation of such Prize or product or service by the Mastercard Group.

12. The Mastercard Group, Axis Bank and Airtel do not sponsor or provide any rewards mentioned above and do not undertake any liability or responsibility towards fulfillment, delivery or disbursement of the prizes or any matter incidental or ancillary thereto.
13. No representation or warranty of any kind is given by the Mastercard Group, Axis Bank and Airtel as to the rewards offered under the Campaign and all liability of any kind whatsoever is excluded to the fullest extent permissible by applicable law. In the event legislation mandates conditions or warranties which cannot be excluded, restricted, or modified except to a limited extent, then to the extent permitted by law, the Mastercard Group's liability is limited to, at its option to provide replacement of the reward or any component or item thereof or the supply of an equivalent prize
14. All risks associated with the use and redemption of the rewards, Mastercard Group, Axis Bank, Airtel and their respective directors, officers, employees and agents shall not be liable to the winners or their companions (if any) under the Campaign or any other person for any deficiency, delay, omission or failure related to or connected with Campaign or the Prizes or any component or item thereof.
15. Each Participant shall indemnify and hold the Mastercard Group, Axis Bank, Airtel and their respective directors, officers, employees and agents harmless from and against any and all claims (including, without limitation, claims for negligence), liabilities, suits, damages, judgments, costs and expenses (including, without limitation, attorney's fees) and all losses and expenses resulting or arising from or connected with any claims or actions by any third parties against the Mastercard Group or any entity therein or their respective directors, officers, employees and agents due to any default, act, omission or negligence of such Participant, including, without limitation, default in complying with these terms and conditions or any violation of any applicable law, rules and regulations by such Participant.
16. The Mastercard Group, Axis Bank, Airtel and their respective directors, officers, employees, and agents shall not, to the fullest extent permissible by applicable law, be liable in any way whatsoever in respect of any of the following: -
  - the suspension, cancellation, or termination of the Campaign for any reason whatsoever;
  - virus or other corruption, technical or mechanical error or failure, human error, negligence, or unauthorized human intervention in any part of the entry process, the winners' selection or determination process, or the operation or administration of the Campaign;
  - technical or mechanical errors related to computers, servers, mobile phones, satellites, telephone lines, network lines or any other equipment;

17. Mastercard's, Axis Bank's, and Airtel's records of all matters related to or connected with the Campaign shall be conclusive and binding on the Participants. Mastercard's, Axis Bank's, and Airtel's decision on all matters relating to or connected with the Campaign (including, without limitation, the selection of winners) shall be final and binding on the Participants.
18. Mastercard, Axis Bank and Airtel accepts no responsibility for any tax implications that may arise from any reward or any component or item thereof or the claiming, redemption and use thereof.
19. Mastercard, Axis Bank and Airtel reserve the right to discontinue or extend the Campaign at any time during the Campaign Period and in which case the Participants shall not have any claim whatsoever against Mastercard, Mastercard Group, Axis Bank and Airtel.
20. Any of these terms and conditions may be changed, varied, modified and/or deleted by Mastercard, Axis Bank and Airtel in their sole and absolute discretion at any time and from time to time without any prior notice to the Participants or to any other person and each Participant irrevocably and unconditionally accepts any such changes, variations, modifications, and deletions.
21. The Campaign is subject to all applicable laws and regulations. In the event Mastercard, Axis Bank and Airtel are prevented from continuing with the Campaign or the integrity and/or feasibility of the Campaign is undermined by any event beyond the control of Mastercard, Axis Bank and Airtel , including, but not limited to, fire, flood, epidemic, earthquake, explosion, labour dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order, or regulation, order of any court or jurisdiction, infection by computer virus, unauthorized intervention, breakdown in equipment, technical failures or other cause not reasonably within the control of Mastercard, Axis Bank and Airtel shall have the right, in its sole and absolute discretion, to abbreviate, modify, suspend, cancel or terminate the Campaign without any further obligation.
22. The Campaign cannot be clubbed with any other offer(s) or promotion(s).
23. The Campaign and these terms and conditions will be governed by the laws of India. In case of any dispute in relation to the Campaign, Mastercard, Axis Bank and Airtel's decision shall be final and binding.
24. If any of the provisions of these terms and conditions becomes or is invalid, illegal or unenforceable in any respect under applicable law, the validity, legality and enforceability of the remaining provisions shall not in any way be affected or impaired and such invalid, illegal or unenforceable provisions shall be deemed severed from these terms and conditions and

Mastercard, Axis Bank and Airtel shall be entitled to replace such severed provisions with such other provisions as it may deem fit.

25. Please continue to visit <https://www.airtel.in/finance/credit-card/?icid=header> to get an update on the terms and conditions of the Campaign.

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