

**My Zone Amazon Rs.500 Voucher Campaign Terms and Conditions:**

This benefit is applicable, exclusively, for Axis Bank My Zone credit card holders.

**Activation Benefit:**

1. Customer is eligible for Rs.500 Amazon Pay Activation Code if at least 1 Transaction has been made within 30 days from the card issuance date.
2. Rs.500 Amazon Pay Activation Code is shared to customer only via SMS by Axis Bank to the customer.
3. Rs.500 Amazon Pay Activation Code will be shared to customer within 60 days of eligible transaction.
4. Rs.500 Amazon Pay Activation Code can only be used once by the eligible cardholder. The system will not allow the cardholder to use the verification promo code multiple times.
5. Rs.500 Amazon Pay Activation Code will be shared to customers who have live My Zone credit cards. Cards cancelled, replaced, lost etc., won't be eligible for the offer.
6. Customers who have submitted My Zone credit card applications through Website only are applicable for this offer.
7. Customers who have been issued My Zone Life Time Free credit cards only are applicable for this offer.
8. Customers whose My Zone credit card issuance date is between Feb 4<sup>th</sup> 2023 and March 31<sup>st</sup> 2023 only are applicable for this offer.
9. Customers whose My Zone credit card are newly issued and not a replacement card or old card only are applicable for this offer.

**Steps to redeem Amazon Rs.500 Voucher:**

Step 1 – Axis to share three items with their cardholders:

- URL Link (This will be used to unlock the Rs.500 Amazon Pay Activation Code)
- Rs.500 Amazon Pay Activation Code
- Validity of Activation Code

Step 2 - Axis cardholder to click on the activation link provided to the customer by the bank (<https://axisbankbenefits.com/myzone>).

Step 3 – After clicking on the activation link, cardholder will have to input Activation Code from the SMS. After inputting the code, system will check the validity of the code entered by cardholder into the platform.

Step 4 – Post successful validation of the cardholder. The cardholder will be get the voucher code of Amazon Pay displayed on the screen for customer to redeem.

Step 5 – Customer can now click on Add to Amazon Account button or visit [www.amazon.in/addgiftcard](http://www.amazon.in/addgiftcard) link.

Step 6 – Customer can apply the 14 digit code (under scratch card from website) and add gift card balance in his/her Amazon Pay wallet.