

## **Terms and Conditions for Festive Season Sale 2013 Campaign on Credit and Debit Cards**

**(October 2013 – November 2013)**

### **Offer 1: Central**

- **Offer:** Addnl. 5% off on Apparels for Axis Bank Cardholders on minimum purchase of Rs.4500. Maximum discount of Rs.2000.
- **Offer period:** 11<sup>th</sup> October 2013 to 10<sup>th</sup> November 2013
- Offer valid on apparels only on a minimum billing of Rs.4500
- During the offer period, Central shall offer cardholder discount @ 5% on purchase of Apparels of not less than Rs.4,500/- per transaction if the cardholder makes payment of such invoice by Axis Bank debit or credit card
- The customer can avail a maximum discount of Rs.2000/- .The discount shall be available on the net bill value of the single transaction
- Offer Valid on apparels only
- Offer discount will be processed by Central at the billing counter, at the time of purchase.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim

regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.

- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Central's Terms & Conditions applicable.

#### **Offer 2: Ezeego1**

- This offer is valid for Indian citizens only.
- This offer is designed for retail **b2c customers only** and is strictly **not valid for bookings made by any travel agent, corporate etc or any person for commercial purposes.**
- This offer is valid for domestic air tickets booked **only on Air India (AI only), Go Air, IndiGo, Jet Airways (9W only) or SpiceJet through Ezeego One Travel & Tours Ltd.**
- The offer is valid on bookings made **10<sup>th</sup> October to 9<sup>th</sup> November 2013 for travel till 31<sup>st</sup> December 2013.**
- Offer is valid for bookings made using **Axis Bank credit or debit card only.** Payments made through any other mode of payment are not eligible under the offer. Offer not valid on Axis Bank Miles & More credit cards
- **A maximum of 10 passenger tickets** can be booked using the same debit / credit card or user.
- Bookings have to be made only online on the website [www.ezeego1.com](http://www.ezeego1.com).
- **Flat Rs. 500 will be given as cash back per passenger per ticket on one-way air ticket for domestic sector.** Applicable Fees and Surcharges will have to be borne in full by the customer.
- To avail the offer, kindly enter and validate the promo code '**AXISFLIGHTS**' on the payment page. Note - validation of promo code does not guarantee cash back, terms and conditions have to be met.
- On validation of the promo code, an instant discount of Re. 1 will be given. The actual cash back will be processed to your card account within 7 working days after receiving full payment towards the booking. The amount will reflect in your card account within 3-14 working days from date of processing depending on your bank.
- The offer is valid for Adult and Child bookings only. This offer is not valid for Infant bookings.

- All tickets would be subject to availability at the time of booking and will be governed by the standard airline terms and conditions.
- Cancellation charges / date change penalties will be applicable as per the airline rules for all tickets purchased through this promotion.
- Apart from the amendment / cancellation charges levied by the airlines, **Ezeego1 will charge applicable service fee and a handling fee of Rs. 400/- per person for all amendments / cancellations.** Refunds if any will be processed only after deducting the same. There will be no refund on partly utilized tickets.
- Cash back amount will be reversed in case of any cancellation.
- This promotion is funded from a special promotional budget created by Ezeego1.
- Ezeego1 reserves the right to add or withdraw any airline from the offer during the promotion period.
- Ezeego1 shall not guarantee or be held responsible or liable for any product or service offered by the Airlines which is not within the control of Ezeego1.
- All disputes related to the offer shall be the subject matter of the jurisdiction of the Mumbai High Court. The prevailing statutory laws of India shall be applicable to the offer.
- This offer cannot be combined with any other offer currently applicable on [www.ezeego1.com](http://www.ezeego1.com) for the same products.
- Ezeego1 reserves the right to change or withdraw the Offer, any time at the sole discretion of the Management. The Terms and Conditions of this promotion are subject to change without any prior notice.
- **Ezeego1 reserves the right to deny cash back to any customers** who are found to directly or indirectly, voluntarily or involuntarily, violate or manipulate any of the above conditions.
- The Offer is not open to the relatives and employees of Ezeego1 and its associate companies.
- Kindly speak to the Ezeego1 Travel Advisor on 1800 209 0800 (Toll Free) or 098675 65900 (GSM) in case of any clarifications required on the terms and conditions.
- Ezeego1 terms & conditions applicable

### **Offer 3: FirstCry**

- **Offer:** Get 15% discount your purchases subject to the below conditions.
  - Offer not applicable on Diapers, Combos, Formula and Supplements, Bottles & Accessories
  - Offer not applicable on the brands Johnson & Johnson, Wudplay, The Costume Shop, Lego, Sony, Vicks, Bodycare, Proteens, Fisher Price, Nino Bambino & Elefantastik
- **Offer Period:** 10<sup>th</sup> October 2013 to 10<sup>th</sup> November 2013
- **Promo code (Coupon code):** FCAXISFES15
  - Coupon Code can be used only once
  - On application of the coupon code, the user will get the stated offer or the discount mentioned on the product, whichever is higher
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards. This offer is not valid on Miles & More Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.

- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- FirstCry Terms and Conditions applicable

#### **Offer 4: Jabong**

- **Offer:** Get 20% discount on select products worth Rs. 1299 or more, subject to following conditions:
  - Offer valid on select products (discounted & non-discounted) only
  - Offer not applicable on precious jewellery & gold coins
- **Offer Period:** 10<sup>th</sup> October 2013 to 10<sup>th</sup> November 2013
- **Promocode:** AXISP20PJB
  - The promocode can be applied a maximum of 15 times per card
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.

- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Escalation Matrix: In case of any query pertaining to use of coupon and/or credit note or regarding the schemes, please email customer care at care@jabong.com or call @ 1800 258 5555
- Jabong Terms and Conditions applicable

#### **Offer 5: Pantaloons**

- **Offer:** Flat 5% cash back at Pantaloons, at customer id level, for Axis Bank Cardholders on minimum purchase of Rs.4000.
  - Maximum available cash back, at customer id level, is Rs.2000.
- **Offer Period:** 4th October 2013 to 5th November 2013 (Both days inclusive).
- The cash back will be calculated at a customer id level.
- Cash back will be processed within 45 days, after expiry of promotion period, by Axis Bank. i.e., on December 20<sup>th</sup> 2013.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.

- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the cash back under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Pantaloons Fashion & Retail Limited Terms & Conditions applicable

#### **Offer 6: Paytm**

- **Offer:** Get 20% as cash back in your Paytm account on minimum recharge of Rs.200
- **Offer Period:** 10<sup>th</sup> October 2013 to 10<sup>th</sup> November 2013
- Offer valid on minimum recharge of Rs.200
- **Promocode** : PaytmAxisF
- **Maximum Cashback** : Rs.50
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards. Offer not valid on Axis Bank Miles & More Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.

- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Escalation Matrix: Mail the query at [care@paytm.com](mailto:care@paytm.com)
- Paytm Terms & Conditions applicable.

### **Offer 7: Shopclues**

- **Offer:** Get 10% off on select products at [www.shopclues.com](http://www.shopclues.com)
- **Offer Period:** 10<sup>th</sup> October 2013 to 10<sup>th</sup> November 2013
- **Promocode :** SCAXIS100
- **Maximum Discount :** Rs.750
- Offer applicable on select products



- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards. Offer not valid on Axis Bank Miles & More Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Shopclues Terms & Conditions applicable.

**Offer 8: The MobileStore**

- **Offer:** Additional 5 % discount on a minimum purchase of Rs. 12,500 and above at The Mobile store
- **Offer Period:** 11th October 2013 to 6th November 2013 (Both days inclusive)
- Maximum Discount applicable is Rs. 1,500 or 5 % of the net bill value, whichever is lower.
- In order to avail the discount, the total payment needs to be made using an Axis Bank debit or credit card.
- The discount is applicable on a single transaction and bills cannot be clubbed to avail the discount.
- For store list, please visit <http://www.themobilestore.in/stores>
- Offer is subject to availability of products and available at the sole discretion of The Mobile store Ltd.
- Offer discount will be processed by The MobileStore at the billing counter, at the time of purchase.
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards. Offer not valid on Axis Bank Miles & More Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.

- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- The MobileStore Terms & Conditions applicable.

#### **Offer 9: Westside**

- **Offer:** Additional 5% discount at Westside for Axis Bank Cardholders on minimum purchase of Rs.4500.
  - Maximum Discount : Rs.2000
- **Offer Period:** 4th October 2013 to 10th November 2013 (Both days inclusive).
- Offer discount will be processed by Westside at the billing counter, at the time of purchase.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
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- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.

- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Westside's i.e. Trent Limited's Terms & Conditions applicable

#### **Offer 10: Amazon**

- This Offer is a joint marketing promotion of Axis Bank Limited and Amazon Seller Services Private Limited.
- **Offer:** Get 10% cashback on all purchases subject to following conditions:
  - Offer valid on purchases done on [www.amazon.in](http://www.amazon.in)
  - Digital content purchases are excluded from this promotion (eBooks and Apps).
  - Cashback will be provided at card level i.e. the cashback will be calculated at 10% on the total spends on a card during the offer period.
  - Maximum cashback to be credited per card will be Rs.1500
- **Offer Period:** 24<sup>th</sup> October 2013 to 3<sup>rd</sup> November 2013 (both days inclusive)
- **Cashback will be credited on or before 10<sup>th</sup> January 2014**
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.Axis Bank and Amazon will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic

congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.

- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank and Amazon reserve the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever.
- Axis Bank and Amazon also reserve the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank and Amazon's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank.
- Axis Bank and Amazon hold out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank and Amazon shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Amazon Seller Services Private Limited's Terms and Conditions applicable

**Other Terms and Conditions:**

- All Offers are valid on Axis Bank Debit and Axis Bank Retail Credit Cards only.
- These offers are not valid on Corporate Credit Cards.
- Ezeego1, Paytm, Shopclues, Firstcry offers are not valid on Axis Bank Miles & More Credit Cards.
- Terms and Conditions of Axis Bank Credit and Debit Cards applicable.
- All partner Terms and Conditions are applicable
- Customer queries on the offers are to be raised during the offer period or within 90 days after expiry of the offer period.
- Any or all of the offers can be withdrawn without prior notice to Axis Bank Cardholders.