

**Terms and Conditions for Shopaholics Online Festival (SOF) 15th – 17th Mar, 2016 on Axis
Bank Credit and Debit Cards**

General Terms & Conditions:

- All SOF Offers are valid on Axis Bank Retail Credit and Debit Cards from 15th – 17th March, 2016 both days inclusive (**Offer Period**)
- Offers not valid if the respective Promo Codes given by the partners are not applied.
- All Customer Queries/dispute on the Offer should be raised during the Offer period or within 90 days after expiry of the Offer period.
- The Offers are not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the Offer.
- The Offers are valid on Axis Bank Debit Cards and Axis Bank Retail Credit Cards only. The Offers are not valid on Axis Bank Corporate Credit Cards
- Axis Bank will not be responsible or liable in case the Offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the Offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the Offer including any dispute or discrepancy relating to the Offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account(s) has been classified as delinquent before or during the currency of the Offer will not be eligible for the benefits of the Offer. Axis Bank's discretion in this regard shall be final
- Axis Bank holds out no warranties or makes no representations about the quality, delivery or otherwise, of the goods and services Offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the Offer.
- Neither Axis Bank nor any of its subsidiaries or affiliates nor Axis Bank's member banks nor any of their respective subsidiaries or affiliates (collectively the "Promoters") assumes any responsibility for the products & services Offered or the free gifts provided by Merchants. The products and services are sold or licensed or provided by merchants and the Promoters accept no liability whatsoever in connection with the products and services.
- Merchants & Axis Bank reserves the right to alter the terms of the Offer including but not limited to validity, threshold amount and applicability, without prior notice and / or without assigning any reasons, thereof.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the Offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the Offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The Offers are not available wherever prohibited and products/ services for which such programs cannot be Offered for any reason whatsoever.

- Any person taking the advantage of this Offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the Offers or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- The Offers are subject to applicable law and regulations and would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Offer cannot be continued without total compliance of the prevailing law at any point of time, this Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Offer comes into force.
- Terms and Conditions of all the participating merchants applicable over and above the General T&Cs mentioned above

Merchant Offers Terms & Conditions:

Agoda:

- **Offer:** Up to 75% Discount + Extra 10% discount exclusively for Axis Bank Retail Credit & Debit cardholders on more than 7,75,000 + hotels worldwide
- **Website:** www.agoda.com/axisbank
- **Promocode:** Not Required
- The Offer is non-transferable, non-cumulative, cannot be exchanged for cash or other products and cannot be used in conjunction with any other discount, Offers, discounted items and fixed price items (unless specified).
- The Offer is available to the qualifying and eligible cardholders of Axis Retail Credit & Debit card which (a) bears the Axis Bank and/or Axis Bank name and logo on the face of the card and/or (b) refers to a member of the Axis Bank group as an issuer or a participant partner on the bank of the card, including for the avoidance of doubt any co-branded/affinity card issued by any members of Axis Bank's Group. Cardholders must settle payment with their card in order to enjoy the Offer.
- The Offer is only applicable to the reservation of selected and designated merchant properties in certain destinations, made through a dedicated webpage page only at following URL: www.agoda.com/axisbank
- Agoda reserves the right to launch selected and temporary "tactical Offers" at higher discount levels for selected countries.
- The Offer is subject to the terms and conditions of Agoda. In case of dispute, the decision of Agoda shall be final.
- The Offer discount is applicable to hotel room charges only (excluding local taxes, service fees, extra charges, personal consumptions and the like).
- Axis Bank and/or Agoda can change the terms of conditions at any point of time. The Offer can be suspended or cancelled at any point in time without prior notice.
- This Offer is independent of, and unrelated to, any Offer or arrangement between Axis Bank and the cardholder (payment facility, etc.), which is at Axis Bank's sole discretion and for which Axis Bank is solely responsible and liable.
- The Offer discount will only be displayed on the booking form after entering a valid Axis Bank credit or debit card number.

Aldo:

- **Offer:** Flat 5% Discount. No Minimum transaction value. No Maximum Discount
- **Website:** www.majorbrands.in
- **Promocode:** SOFMAR16
- The Offer is not valid on any Discount/ Sale merchandise
- The Offer is redeemable on Maximum Retail Price (MRP)
- Only valid for AXIS Bank Debit and Retail Credit card members
- The Offer cannot be combined with any other ongoing Offer or promotion
- Major Brands India Pvt. Ltd has the rights to revoke the Voucher/Offer at its sole discretion at any point of time

Aldo Accessories:

- **Offer:** Flat 5% Discount. No Minimum transaction value. No Maximum Discount
- **Website:** www.majorbrands.in
- **Promocode:** SOFMAR16
- The Offer is not valid on any Discount/ Sale merchandise
- The Offer is redeemable on Maximum Retail Price (MRP)
- Only valid for AXIS bank debit and credit card members
- The Offer cannot be combined with any other ongoing Offer or promotion
- Major Brands India Pvt. Ltd has the rights to revoke the Voucher/Offer at its sole discretion at any point of time

ALLEN SOLLY:

- **Offer:** Additional 15% Discount on Minimum purchase of Rs. 999/-. No Maximum Discount
- **Website:** www.trendin.com/SOF
- **Promocode:** SOFMAR16
- Minimum purchase Rs.999
- Valid on all the products
- Coupon code- SOFMAR16
- Valid for- 15th, 16h & 17th March
- Payment valid only through Axis Bank Debit Cards & Retail Credit Cards

ASK ME BAZAAR:

- **Offer:** 10% discount on Minimum purchase of Rs. 500/-, Maximum discount Rs. 600/-
- **Website:** flash.askmebazaar.com/shopaholic
- **Promocode:** SOFMAR16
- 10% discount upto Maximum discount of Rs 600.
- Valid only on products featuring on the above mentioned webpage.
- Minimum purchase value Rs 500/-, Maximum discount Rs 600/-.
- Promocode applied will have no discount on cart; discount will be availed at Payment Gateway only on payment through Axis Bank Debit Cards and Retail Credit Cards

- **Deal of the Day Offer:** 15% discount on Minimum purchase of Rs. 1000/-, Maximum discount Rs. 2000/-
- **Website:** flash.askmebazaar.com/Dealoftheday
- **Promocode:** SOFDOD16
- Valid only on products featuring on the above mentioned webpage.
- 15% discount up to Maximum discount of Rs 2000.
- Valid on products on landing page products only.
- Minimum purchase value Rs 1000, Maximum discount Rs 2000.
- Promocode applied will have no discount on cart; discount will be availed at Payment Gateway only on payment through Axis Bank Debit Cards and Retail Credit Cards

BEBE:

- **Offer:** Flat 5% Discount. No Minimum transaction value. No Maximum Discount
- **Website:** www.majorbrands.in
- **Promocode:** SOFMAR16
- The Offer is not valid on any Discount/ Sale merchandise
- The Offer is redeemable on Maximum Retail Price (MRP)
- Only valid for AXIS Bank Debit and Retail Credit card members
- The Offer cannot be combined with any other ongoing Offer or promotion
- Major Brands India Pvt. Ltd has the rights to revoke the Voucher/Offer at its sole discretion at any point of time

Charles & Keith:

- **Offer:** Flat 5% Discount. No Minimum transaction value. No Maximum Discount
- **Website:** www.majorbrands.in
- **Promocode:** SOFMAR16
- The Offer is not valid on any Discount/ Sale merchandise
- The Offer is redeemable on Maximum Retail Price (MRP)
- Only valid for AXIS Bank Debit and Retail Credit card members
- The Offer cannot be combined with any other ongoing Offer or promotion
- Major Brands India Pvt. Ltd has the rights to revoke the Voucher/Offer at its sole discretion at any point of time

Cox & Kings:

- Offer: Upto Rs 14,000/- discount per couple on select USA & Europe Group Tours & 10% discount on International Land only packages
- **Website:** <http://goo.gl/qOm9AI>
- **Promocode:** SOFMAR16
- The availability of the offer to the customer is on the basis of following premises
 - To avail benefits under the Offer the AXIS Bank Retail Credit Cardholder(s) / Debit Cardholder(s) shall be required to make a transaction/purchase on the Website using AXIS Bank Cards during the Offer Period from 15,16,17 MARCH 2016
 - The Offer is valid only for select set of AXIS Bank Credit Cardholder(s) / Debit Cardholder(s) selected at the sole discretion of AXIS Bank and who have received communication about the Offer from AXIS Bank, during the Offer Period
 - Participation in the Offer by the AXIS Bank Credit Cardholder(s) / Debit Cardholder(s) is on a voluntary basis.
 - Full payment of the package has to be paid via AXIS Bank Credit Card / Debit Card.
 - Discount will be done by Cox & Kings through same mode of initial payment collection or by NEFT to the subsequently provided AXIS Bank details
 - Discount will be given to leads generated through AXIS Bank only.
 - The AXIS Bank Credit Cardholder(s) / Debit Cardholder(s) may avail the Offer during the Offer Period or until the stock lasts, whichever is earlier.
 - This Offer cannot be clubbed with any other Offer that may be made available to the AXIS Bank Credit Cardholder(s) / Debit Cardholder(s) by the Alliance Partner.
 - The Offer is non-transferable, non-binding and non-encashable.
 - The Offer is not valid for Void Transactions
 - This offer is brought to you solely by Cox and Kings. AXIS Bank is only communicating this offer on behalf of Cox and Kings.

- The offer is valid on purchase of Select Duniya Dekho & Flexihol (International Holidays) on land only packages.
- The offer is Not Valid for bookings made by any Travel Agents or Affiliate partners.
- Offer is valid for bookings made using AXIS Bank Retail Credit cards / Debit Cards
- The above offer is not valid on packages with Air Fare
- The Discount will be credited as Discount post verification of the Client
- The discount on the offers will be given on consumption.
- AXIS Bank Card Holder has to be one of the traveler to avail the offer
- All Standard Product Terms and Conditions available on the website of Cox and Kings will be applicable
- The offer cannot be clubbed and/or combined with any other Cox and Kings offer on the same product.
- All packages are Subject to availability at the time of booking.
- The discount will be processed by Cox and Kings to accounts within 15 working days back to Debit Card/Credit Card
- All packages for FH with Airfare will have no discounts.
- No instant discount/token amount will be given at the time of booking.
- All bookings would be subject to availability at the time of booking and will be governed by the standard terms and conditions on Cox and Kings website.
- AXIS Bank & Cox and Kings reserves the right at any time to change, modify, withdraw, extend or terminate this Offer at its sole discretion, without any prior notice and without any liability or obligation in this regard.
- The above terms and conditions shall be governed and construed in accordance with the laws in force in India and any disputes arising hereto shall be decided exclusively by the courts in Mumbai.
- Discount/Discount/Offers are not valid on Insurance and Visa, which form part of the package.
- AXIS Bank does not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the Products/Services under the Offer provided by the Alliance Partner.
- Any tax or other liabilities or charges payable to the government or any other statutory authority/body or any participating establishment, which may arise or accrue to the AXIS Bank Credit / Debit Card Holder due to provision of the Offer, shall be to the sole account of the AXIS Bank Credit/Debit Cardholder. Tax deducted at source, if any, on the monetary value of the Offer shall be payable by the AXIS Bank Credit/Debit Cardholder
- All issues / queries / complaints / grievances relating to the Offer, if any, shall be addressed to Alliance Partner directly at contactus@coxandkings.com or Call Toll free nos. 18001200660 or Mobile: 098675 65599 without any reference to AXIS Bank. The same shall be addressed by Alliance Partner, only up to a period of 7 days after the date of transaction/purchase.
- The existence of a dispute, if any, regarding the Offer shall not constitute a claim against AXIS Bank and shall be addressed directly by the Alliance Partner.
- All communication / notices with regard to this Offer should be addressed to Cox and Kings Ltd. at Vaman Centre, 2nd Floor, Makwana Road, Marol, Andheri East, Mumbai – 400 059.
- The Offer is not available wherever prohibited and / or on products / services for which such offers cannot be made available for any reason whatsoever.
- AXIS Bank/Cox and King reserve the right to modify/ change all or any of the terms applicable to the Offer without assigning any reasons or without any prior intimation whatsoever. AXIS Bank also reserves the right to discontinue the Offer without assigning any reasons or without any prior intimation whatsoever.
- If the AXIS Bank Card holder ceases to be a AXIS Bank Card holder at any time during the currency of the Offer Period, all the benefits under the Offer shall lapse and shall not be available to the AXIS Bank Card holder.

EZEEO1:**• Offer:**

- Domestic Flights: Up to INR 500 Discount per passenger per sector. Minimum ticket value per person of Rs. 10,000. For tickets below Rs. 10,000 Discount of Rs 300 will be processed
- Domestic Hotels: Flat 10% Discount per booking, Maximum 3000
- Domestic Holidays: Flat 7% Discount per booking, Maximum INR 2500
- International Flights: Up to INR 1500 Discount per passenger per return ticket
- International Hotels: Flat 10% Discount per booking, Maximum 3000
- International Holidays: Up to 7% Discount per booking, Maximum 6000

• **Website:** www.ezeego1.co.in/sofmar16/

• **Promocode:** SOFMAR16

• Domestic: Flights:

- This Offer is valid for Indian citizens only.
- This Offer is designed for retail b2c customers only and is Strictly Not Valid for bookings made by any travel agent, corporate etc or any person for commercial purposes.
- This Offer is valid for domestic air tickets booked on Air India(AI), GoAir, IndiGo, Jet Airways (9W) and SpiceJet only through Ezeego One Travel & Tours Ltd. between 15th to 17th March 2016 only
- Offer is valid for bookings made using select Axis Bank Retail Master / Visa Credit & Debit Cards. Only eligible cards as decided by Axis Bank will be considered for the Offer.
- A Maximum of 5 tickets which would be issued on basis of per passenger per ticket can be booked using the same debit / credit card or by same user, during this Offer period.
- Bookings have to be made online on our website www.ezeego1.co.in/sofmar16/ or by calling our Offer Specialist on 1800 209 0800 (Toll Free) or 098675 65900 (GSM).
- Flat Discount of Rs. 500 - per passenger per ticket. For Minimum ticket value per person of Rs. 10,000. For tickets below Rs. 10,000 Discount of Rs 300 will be processed Applicable Fees and Surcharges will have to be borne in full by the customer.
- To avail the Offer, kindly enter and validate "SOFMAR16" in the Promo code section on the payment page. Note - validation of promo code does not guarantee Discount, terms and conditions have to be met.
- On validation of the promo code, an instant discount of Re. 1 will be given. The actual Discount will be processed to your card account within 7 working days on completion of booking. The amount will reflect in your card account within 3-14 days from date of processing depending on your bank.
- Ezeego1 reserves the right to reverse any excess and/or ineligible amount credited into the customers' card or account, without any prior consent from the customer
- The Offer is valid for Adult and Child bookings only. This Offer is not valid for Infant bookings.
- All tickets would be subject to availability at the time of booking and will be governed by the standard airline terms and conditions
- Cancellation charges / date change penalties will be applicable as per the airline rules for all tickets purchased through this promotion.
- Apart from the amendment / cancellation charges levied by the airlines, ezeego1 will charge applicable service fee and a handling fee of Rs. 400/- per ticket per person for all amendments / cancellations. Refunds if any will be processed only after deducting the same. There will be no refund on partly utilized tickets.
- Discount amount will be reversed in case of any cancellation.
- This promotion is funded from a special promotional budget created by Ezeego1.
- Ezeego1 reserves the right to add or withdraw any airline from the Offer during the promotion period.
- Ezeego1 shall not guarantee or be held responsible or liable for any product or service Offered by the Airlines which is not within the control of Ezeego1.
- All disputes related to the Offer shall be the subject matter of the jurisdiction of the Mumbai High Court. The prevailing statutory laws of India shall be applicable to the Offer.
- Ezeego1 reserves the right to change or withdraw the Offer, any time at the sole discretion of the Management. The Terms and Conditions of this promotion are subject to change without any prior notice.

- This Offer cannot be combined with any other Offer currently applicable on www.ezeego1.com for the same products.
- The Offer is not open to the relatives and employees of Ezeego1 and its associate companies.
- Ezeego1 reserves the right to deny Discount to any customers who are found to directly or indirectly, voluntarily or involuntarily, violate or manipulate any of the above conditions.
- Kindly speak to our Offer Specialist on 1800 209 0800 (Toll Free) or 098675 65900 (GSM) in case of any clarifications required on the terms and conditions.

- Domestic Hotels:

- This Offer is valid for Indian citizens only.
- Offer is valid only for adults on twin sharing basis. Extra adult or child will not be applicable under the Offer.
- The Offer is valid on bookings made between 15th to 17th March 2016.
- Offer is valid for bookings made using your Axis Bank Retail Master / Visa Credit & Debit Cards. Only eligible cards as decided by Axis Bank will be considered for the Offer.
- Bookings have to be made online on our website www.ezeego1.co.in/sofmar16/ or by calling on 022 – 71969797
- Get 10% Discount on booking any hotel within India with Maximum Discount of Rs. 3000 per transaction.
- To avail the Offer, kindly enter ‘SOFMAR16’ in the Promo code section on the payment page. Note - validation of promo code does not guarantee Discount, terms and conditions have to be met.
- On validation of the promo code, an instant discount of Re. 1 will be given. The actual Discount will be refunded to your card account within 15 working days of completion of travel. The amount will reflect in your card account within 3-14 days from date of processing depending on your bank.
- Discount amount will be processed on NET amount after deducting service tax.
- All bookings would be subject to availability at the time of booking and will be governed by the standard hotel booking terms and conditions.
- Bookings made under this Offer are not refundable i.e. booking will not be refunded on cancellations of bookings made under the Offer.
- Offer will not be valid i.e. Discounts will not be given if transaction amount is refunded entirely or partially for any reason whatsoever.
- One amongst the passengers travelling should be holding the name on the credit card used for the payment.
- This promotion is funded from a special promotional budget created by Ezeego1.
- Ezeego1 shall not guarantee or be held responsible or liable for any product or service Offered by the hotel group which is not within the control of Ezeego1.
- All disputes related to the Offer shall be the subject matter of the jurisdiction of the Mumbai High Court. The prevailing statutory laws of India shall be applicable to the Offer.
- This Offer cannot be combined with any other Offer currently applicable on www.ezeego1.com for the same products.
- The Offer is not open to the relatives and employees of Ezeego1, travel agents and its associate companies

- Domestic Holidays:

- These Offers are valid for Indian citizens only.
- Both Offers are valid only for adults on twin sharing basis. Extra adult or child will not be applicable under the Offer.
- The Offer is valid on bookings made between 15th to 17th March 2016 only
- The Offer is valid for bookings made using your Axis Bank Master / Visa Credit & Debit Cards. Only eligible cards as decided by Axis Bank will be considered for the Offer.
- Bookings have to be made online on our website www.ezeego1.co.in/sofmar16/ or by calling on 1800 209 0800 (Toll Free) or 098675 65900 (GSM)

- On booking domestic packages get flat 7% Discount up to Maximum Discount of Rs. 2500 per booking. Discount applicable for Minimum 2 pax per booking. Offer is NOT valid on group packages. Offer is valid on Land-only packages.
- To avail the Offer, kindly enter 'SOFMAR16' in the Promo code section on the payment page. Note - validation of promo code does not guarantee Discount, terms and conditions have to be met.
- On validation of the promo code, an instant discount of Re. 1 will be given. The actual Discount will be refunded to your card account within 15 working days of completion of travel. The amount will reflect in your card account within 3-14 days from date of processing depending on your bank.
- Discount amount will be processed on NET amount after deducting service tax.
- All bookings would be subject to availability at the time of booking and will be governed by the standard holiday booking terms and conditions.
- Bookings made under this Offer are not refundable i.e. booking will not be refunded on cancelations of bookings made under the Offer.
- Offer will not be valid i.e. Discounts will not be given if transaction amount is refunded entirely or partially for any reason whatsoever.
- One amongst the passengers travelling should be holding the name on the credit card used for the payment.
- This promotion is funded from a special promotional budget created by Ezeego1.
- This Offer is not applicable for bookings made by travel agents.
- Ezeego1 reserves the right to change or withdraw the Offer, any time at the sole discretion of the Management. The Terms and Conditions of this promotion are subject to change without any prior notice.
- Ezeego1 reserves the right to deny Discount to any customers who are found to directly or indirectly, voluntarily or involuntarily, violate or manipulate any of the above conditions.
- Ezeego1 shall not guarantee or be held responsible or liable for any product or service Offered by or hotels which is not within the control of Ezeego1.
- All disputes related to the Offer shall be the subject matter of the jurisdiction of the Mumbai High Court. The prevailing statutory laws of India shall be applicable to the Offer.
- This Offer cannot be combined with any other Offer currently applicable on www.ezeego1.com for the same products.
- The Offer is not open to the relatives and employees of Ezeego1 and its associate companies.

● **International Flights:**

- This Offer is valid for Indian citizens only.
- This Offer is valid for international return air tickets booked through Ezeego One Travel & Tours Ltd. between 15th to 17th March 2016
- Offer valid only for tickets booked on flights originating Ex - India. Tickets booked on codeshare flights (4 digit flight nos, e.g. 9W-1234) are not eligible under the Offer.
- Offer Valid on Air India, Emirates, Etihad Airways, Jet Airways, Turkish Airlines, Gulf Air, Oman Air, Qatar Airways, Cathay Pacific, Kenya Airways, Virgin Atlantic, Singapore Airlines, Malaysia Airlines and Thai Airways only
- Offer is valid for bookings made using your Axis Bank Master / Visa Credit & Debit Cards. Only eligible cards as decided by Axis Bank will be considered for the Offer.
- Bookings have to be made online on our website www.ezeego1.co.in/sofmar16/ or by calling our Offer Specialist on 1800 209 0800 (Toll Free) or 098675 65900 (GSM).
- Discount amount will be per person per return ticket as per below table;

○ Region	○ Discount
○ America	○ 30 % of base fare up to Rs. 1500
○ Europe, Australia, New Zealand	○ 30 % of base fare up to Rs. 1000
○ Africa	○ 20 % of base fare up to Rs. 500
○ Middle East, S.E.A. and Far East	○ 20 % of base fare up to Rs. 300

- Examples of Region
America (New York, Toronto, Buenos Aires, etc)

Europe (Paris, London, Moscow, etc), Australia, New Zealand

Africa (Cape Town, Nairobi, Mauritius, etc)

Middle East (Dubai, Muscat, etc), S.E.A. (Singapore, Kuala Lumpur, Bangkok, etc) and Far East (Beijing, Seoul, Tokyo, etc)

- To avail the Offer, kindly enter and validate 'SOFMAR16' in the Promo code section on the payment page. Note - validation of promo code does not guarantee Discount, terms and conditions have to be met.
 - On validation of the promo code, an instant discount of Re. 1 will be given. The actual Discount will be processed to your card account within 7 working days on completion of booking. The amount will reflect in your card account within 3-14 days from date of processing depending on your bank.
 - Ezeego1 reserves the right to reverse any excess and/or ineligible amount credited into the customers' card or account, without any prior consent from the customer.
 - The Offer is valid for Adult and Child bookings only. This Offer is not valid for Infant bookings.
 - All tickets would be subject to availability at the time of booking and will be governed by the standard airline terms and conditions
 - Cancellation charges / date change penalties will be applicable as per the airline rules for all tickets purchased through this promotion.
 - Apart from the amendment / cancellation charges levied by the airlines, ezeego1 will charge applicable service fee and a handling fee of Rs. 750/- per ticket per person for all amendments / cancellations. Refunds if any will be processed only after deducting the same. There will be no refund on partly utilized tickets.
 - Discount amount will be reversed in case of any cancellation.
 - This promotion is funded from a special promotional budget created by Ezeego1.
 - Ezeego1 reserves the right to add or withdraw any airline from the Offer during the promotion period.
 - Ezeego1 shall not guarantee or be held responsible or liable for any product or service Offered by the Airlines which is not within the control of Ezeego1.
 - All disputes related to the Offer shall be the subject matter of the jurisdiction of the Mumbai High Court. The prevailing statutory laws of India shall be applicable to the Offer.
 - Ezeego1 reserves the right to change or withdraw the Offer, any time at the sole discretion of the Management. The Terms and Conditions of this promotion are subject to change without any prior notice.
 - This Offer cannot be combined with any other Offer currently applicable on www.ezeego1.com for the same products.
 - The Offer is not open to the relatives and employees of Ezeego1 and its associate companies.
 - Kindly speak to our Offer Specialist on 1800 209 0800 (Toll Free) or 098675 65900 (GSM) in case of any clarifications required on the terms and conditions.
- **International Hotels:**
 - This Offer is valid for Indian citizens only.
 - Offer is valid only for adults on twin sharing basis. Extra adult or child will not be applicable under the Offer.
 - The Offer is valid on bookings made between 15th to 17th March 2016
 - Offer is valid for bookings made using your Axis Bank Debit or Credit Cards. Only eligible cards as decided by Axis Bank will be considered for Discount.
 - Bookings have to be made online on our website www.ezeego1.co.in/sofmar16/ or by calling 1800 209 0800 (Toll Free) or 098675 65900 (GSM)
 - Get 10% Discount on booking hotels outside India up to a Maximum capping of Rs. 3000 per transaction.
 - To avail the Offer, kindly enter 'SOFMAR16' in the Promo code section on the payment page. Note - validation of promo code does not guarantee Discount, terms and conditions have to be met.
 - On validation of the promo code, an instant discount of Re. 1 will be given. The actual Discount for domestic hotel booking will be processed to your card account within 21 working days after receiving complete payment. The amount will reflect in your card account within 3-14 days from date of processing depending on your bank.
 - Discount amount will be processed on NET amount after deducting service tax.

- All bookings would be subject to availability at the time of booking and will be governed by the standard hotel booking terms and conditions.
- In case of non availability of rooms, an alternate will be Offered. Any difference in price for the alternate Offer will be payable by the customer.
- Cancellation/ Amendment charges will be applicable as per the hotel policy. Any cancellations during peak period may attract up to 100% retention.
- Apart from the amendment / cancellation charges levied by the hotels, ezeego1 will charge a handling fee of Rs.500/ per booking for all amendments / cancellations. Refunds if any will be processed only after deducting the same.
- We require the following documents in order to release your vouchers for international hotel bookings
 - Copy of the first 2 and last 2 pages of the traveler's valid passport
 - BTQ form duly filled in and signed by the traveler
 - Copy of Proof of Address (any one of the below)
- Telephone Bill
- Electricity Bill
- Latest Bank Statement
- Letter from any recognized Public Authority
- Additionally terms & conditions as mentioned in the hotel section (on the website) are applicable.
- This promotion is funded from a special promotional budget created by Ezeego1.
- The Terms and Conditions of this promotion are subject to change without any prior notice.
- Ezeego1 shall not guarantee or be held responsible or liable for any service Offered by the hotels and ground handlers which is not within the control of Ezeego1.
- Ezeego1 reserves the right to deny Discount to any customers who are found to directly or indirectly, voluntarily or involuntarily, violate or manipulate any of the above conditions.
- All disputes related to the Offer shall be the subject matter of the jurisdiction of the Mumbai High Court. The prevailing statutory laws of India shall be applicable to the Offer.
- This Offer cannot be combined with any other Offer currently applicable on www.ezeego1.com for the same products.
- The Offer cannot be used by any employee, affiliates or travel agents of Ezeego1.

● International Holidays:

- This Offer is valid for Indian Citizens only.
- Offer is valid only for adults on twin sharing basis. Extra adult or child will not be applicable under the Offer.
- The Offer is valid on bookings made between 15th to 17th March 2016 only
- Offer is valid for bookings made using your Axis Bank Master or Visa Credit or Debits cards. Only eligible cards as decided by Axis Bank will be considered for Discount
- To avail the Offer, kindly enter 'SOFMAR16' in the Promo code section on the payment page. Note - validation of promo code does not guarantee Discount, terms and conditions have to be met.
- Bookings have to be made online on our website www.ezeego1.co.in/sofmar16/ or by calling on 1800 209 0800 (Toll Free) or 098675 65900 (GSM)
- Get up to 5% Discount on booking customized international holiday packages up to a Maximum Discount of Rs.6000 per transaction. This Offer is not valid for Thailand/Bangkok/Phuket bookings (Pls refer to the slabs below)

○ Package Price	○ Discount	○ Maximum Discount
○ Rs. 35,000 to Rs. 65,000 Per Person	○ 5% Discount	○ Up to Rs. 3000
○ Rs. 65,001 onwards Per Person	○ 7% Discount	○ Up to Rs. 6000

- Minimum booking of 2 passengers are required per transaction to avail the Offer. Offer is not valid on group packages.

- On validation of the promo code, an instant discount of Re. 1 will be given. The actual Discount will be refunded to your card account within 15 working days of receiving full payment. The amount will reflect in your card account within 3-14 days from date of processing depending on your bank. Discount amount will be processed on NET amount after deducting service tax.
- All bookings would be subject to availability at the time of booking and will be governed by the standard hotel booking terms and conditions.
- In case of non availability of rooms, an alternate will be Offered. Any difference in price for the alternate Offer will be payable by the customer.
- Cancellation/ Amendment charges will be applicable as per the hotel/airlines policy. Any cancellations during peak period may attract up to 100% retention.
- We require the following documents in order to release your vouchers for international hotel bookings
 - Copy of the first 2 and last 2 pages of the traveler's valid passport
 - BTQ form duly filled in and signed by the traveler
 - Copy of Proof of Address (any one of the below)
 - Telephone Bill
 - Electricity Bill
 - Latest Bank Statement
 - Letter from any recognized Public Authority
- Additionally terms & conditions as mentioned in the holiday section (on the website) are applicable.
- This promotion is funded from a special promotional budget created by Ezeego1.
- The Terms and Conditions of this promotion are subject to change without any prior notice
- Ezeego1 shall not guarantee or be held responsible or liable for any service Offered by the hotels and ground handlers which is not within the control of Ezeego1.
- Ezeego1 reserves the right to deny Discount to any customers who are found to directly or indirectly, voluntarily or involuntarily, violate or manipulate any of the above conditions.
- All disputes related to the Offer shall be the subject matter of the jurisdiction of the Mumbai High Court. The prevailing statutory laws of India shall be applicable to the Offer.
- This Offer cannot be combined with any other Offer currently applicable on www.ezeego1.com for the same products.
- Additionally terms & conditions as mentioned in the holidays section is applicable.
- Ezeego1 reserves the right to modify or change any of the terms and conditions applicable to these programmes at any time with/without prior notice.

Fabque:

- **Offer:** Flat 8% Discount across all products
- **Website:** <http://www.fabque.com/>
- **Promocode:** SOFMAR16
- Offer is valid only on transactions made on product listing under fabque.com
- No two offers can be clubbed together
- Offer is valid only for Axis bank customers under SOF program only
- Offer is valid for 15th, 16th and 17th March 2016 only
- Fabque T&Cs will be as applicable

Ferns & Petals

Offer: Rs 200/- off on minimum purchase of Rs. 799/-
Website: <http://www.fnp.com/static/axisbank-offer.dot>
Promocode: SOFMAR16

Terms & Conditions:

- Offer valid for all transactions at www.fnp.com
- Offer valid for 15th, 16th & 17th March 2016.

- Offer not valid on International deliveries.
- Offer cannot be clubbed with any other ongoing offer of FNP.

FirstCry:

- **Offer: Additional 5% DISCOUNT** on All products
- **Website:** <http://goo.gl/dX9Sx3>
- **Promocode:** SOFMAR16
- Axis Bank Customers will get Extra 5% DISCOUNT on the Order.
- Customers have to use Axis Bank Credit/Debit Card to avail the Offer.
- Coupon can be used only once per user and cannot be clubbed with any other coupon code.
- Not valid on Super Savers, Combos, Formula and Supplements, Bottles & Accessories, Gifts & Certificates.

FlowerAura:

- **Offer:** Flat 18% Discount. on all orders above Rs. 499
- **Website:** <http://goo.gl/wHnBz7>
- **Promocode:** SOFMAR16
- Valid only for 1 user per transaction
- Cannot be clubbed with any other offer
- Valid till 17-March-16

Flyvidus:

Offer 1: Upto Rs 500/- Discount on domestic flights booking (one way)

Offer 2: Upto Rs 1000/- Discount on domestic flights booking (round -trip)

Website: <http://www.flyvidus.com/Offers/axis-bank-festival-Offer.php>

Promocode: SOFMAR16

How to avail the Offer?

- Select destination and then click on search button
- To avail the discount guest should use promo code SOFMAR16 (for one-way & Round trip)
- Discounted amount will be deducted from the total payable amount.

Other Terms and Conditions

- Offer shall be valid from 15th to 17th march 2015.
- Discount shall be applicable on flights mentioned.
- Travel period shall be valid till 30th June 2016
- Discount shall be valid for one-way & round-trip.
- Customer must use promotion code at the time of booking.
- Guaranteed discounts on all fares.
- Offer amount cannot be clubbed with any other ongoing promotional Offers of flyvidus.com
- The terms and condition of this promotion are subject to change without any prior notice.
- Flyvidus reserves the rights to change or withdraw the Offer any time.

Frogo:

- **Offer:** Flat 15% Discount on purchase of any Experience or Experience box on Giftxoxo.com
- **Website:** <http://goo.gl/04a1QM>

- **Promocode:** Not Required
- Applicable on all the activities listed on Frogo App
- Offer can be availed only using Axis Bank Debit, Credit card

Steps to Redeem:

- Download the Frogo app and register on it
- Select the activity and proceed to check out
- Use the Credit/Debit card as payment option
- Enter the card details and proceed to payment
- The final amount would be shown after the discount, confirm the payment
- Get the confirmation mail on your email id

Giftease:

- **Offer:** Rs. 500 Discount on orders of Rs. 1499 or above, excluding giftcards, electronics/appliances, coins & giftwraps
- **Website:** www.giftease.com/sofaxis2016
- **Promocode:** SOFMAR16
- Cannot be combined with any other coupon
- Coupon code SOFMAR16 must be applied on eligible items, in the shopping cart
- Payment to be made using Axis Bank cards only
- Usage limited to 3 orders per card
- Valid only Mar 15-17, 2016
- Subject to Terms of use of www.giftease.com

Giftxoxo:

- **Offer:** Flat 15% Discount on purchase of any Experience or Experience box on Giftxoxo.com
- **Website:** <http://goo.gl/3H5Xnh>
- **Promocode:** Not Required
- Applicable only on Experiences, Activities and Gift Boxes listed on www.giftxoxo.com
- Offer can be availed only using Axis Bank Debit, Credit card and Net Banking during the period of Offer

Steps to Redeem:

- Visit <http://goo.gl/3H5Xnh> and select the Experiences
- Click on buy button and fill in the details
- Use the Credit/Debit card as payment option
- Enter the card details and proceed to payment
- The final amount would be shown after the discount, confirm the payment
- Get the confirmation mail on your email id

- **Deal Of the Day Offer:** Flat 20% Discount on purchase of any Experience or Experience box on Giftxoxo.com
- **Website:** <http://goo.gl/3H5Xnh>
- **Promocode:** Not Required

- Applicable only on Experiences, Activities and Gift Boxes listed on <http://goo.gl/3H5Xnh>
- Offer can be availed only using Axis Bank Debit, Credit card

- **Steps to Redeem:**
 - Visit www.giftxoxo.com and select the Experiences
 - Click on buy button and fill in the details

- Use the Credit/Debit card as payment option
- Enter the card details and proceed to payment
- The final amount would be shown after the discount, confirm the payment
- Get the confirmation mail on your email id

Goibibo:

- **Offer:**
- Domestic Hotels: Flat 70% Discount up to a Maximum. of Rs. 2250(Minimum booking of Rs.200) + 100% Discount upto Rs.8000
- Domestic Flights:
 - Rs. 250 Discount on one way (Minimum booking of Rs. 4000)
 - Rs. 500 Discount on round Trip (Minimum booking value of Rs. 7500) - SOFMAR16DF
 - International Flights: 1250 Discount on round Trip (Minimum Booking Value of Rs. 25000)
- **Website:** <http://www.goibibo.com/Offers/axis-shopping-festival/>
- **Promocodes:**
- Domestic Hotels: SOFMAR16DH
- Domestic Flights: SOFMAR16DF
- International Flights: SOFMAR16IF
- This offer is brought to you in association of Goibibo and AXIS Bank and any participation in this offer is voluntary.
- This offer is applicable to existing and new AXIS BANK Debit/Credit Card, Holders.
- During the period 15 March 2016 to 17th March 2016 (both dates inclusive) (Offer Period), Account Holders on using their valid AXIS BANK Debit/Credit Cards (Cards) at www.goibibo.com will be entitled to the discounts (Offer) shared above.
- To avail of the Offer, the Account Holders must apply the Coupon code when booking on www.goibibo.com, and then make the payment using a valid AXIS BANK Debit/Credit card.
- Each Account Holders can avail of the Offer up to a maximum of 1 time across flights & hotels bookings during the Offer Period. However, all bookings are subject to availability.
- AXIS BANK Debit Cards held by the same customer will be eligible for the Offer separately on each Card, during the Offer Period. (i.e. 1 time each on AXIS BANK Debit/Credit Card.
- Whilst the Offer is valid per booking for bookings made during the Offer Period, the travel dates are open.
- Offer is valid for transactions made on Website, Mobile site or through mobile (Android, iOS, Windows Mobile App) only.
- Offer is valid on adult and child bookings only and not valid for infant (less than 2 years) bookings. Offer is not valid for travel agents and for such transactions the Offer will be revoked as decided by Goibibo and AXIS BANK.
- Prior to using the www.goibibo.com website, the Account Holders should read and understand the user agreement of the said website and proceed only if the Account Holders agrees to abide by the same. The Account Holders will be required to give personal information and other details online. The Account Holders should read and understand the privacy policy on the website, prior to providing any such information. Any disclosure of information made by the Account Holders towards availing or fulfillment of the Offer is at the sole discretion of the Account Holders and AXIS BANK will not be responsible for the same.
- This Offer cannot be clubbed with any other Offer on www.goibibo.com
- The Offer is subject to the terms and conditions of Goibibo.com and the Account Holders are required to refer, read, understand, accept and agree to be bound by them prior to availing the Offer.
- AXIS BANK and Goibibo.com reserve the sole right to decide on whether a purchase transaction meets the eligibility criteria as listed above. All decisions in respect of the Offer shall be at the sole discretion of AXIS BANK and Goibibo.com and the same shall be final, binding and non-contestable.
- AXIS BANK and Goibibo.com reserve the right to add, alter, modify, change or vary all or any of these terms and conditions or to replace, wholly or in part, this Offer by another Offer, whether similar to this

Offer or not, or to withdraw it altogether at any point in time by providing appropriate notice. The Offer may/may not be extended as mutually agreed by AXIS BANK and Goibibo.com

- AXIS BANK does not make any warranties or representation about the quality, merchantability, suitability or availability of the products or services offered under this Offer. Any dispute regarding these must be addressed in writing, by the customer, directly to Goibibo.com
- AXIS BANK will not be liable for any direct or indirect loss or damage whatsoever that may be suffered, as a result of participating in the Offer.
- The usage of the credit card is governed by the applicable terms and conditions.
- The Offer is subject to force majeure events.
- Tax liability, if any, will be borne by the Account Holders.
- Any dispute arising out of or in connection with this Offer shall be subject to the exclusive jurisdiction of the courts in Mumbai only. The existence of a dispute, if any, shall not constitute any claim against AXIS BANK.
- By participating in this Offer, the Account Holders shall be deemed to have accepted all the aforementioned terms and conditions in totality.
- While availing the offer, in case of any issues, customers are requested to call Goibibo.com customer service numbers: (+91)9213025552/ 18602-585858 anytime during the day. Goibibo customer service team would be available 24X7. In case the resolution on phone is taking more time, please write to Goibibo for Express Customer Service at travel@goibibo.com.

GrabOn:

- **Offer:** Upto 40% Discount
- **Website:** <http://sofmarch.grabon.in/>
- **Promocode:** SOFMAR16
- GrabOn is solely a marketing portal for online/offline merchants. If you have any concerns with coupon codes, promotional offers, exclusive cashbacks, services and/or shopping experiences provided, or to be provided, in connection with the coupon codes/offers/cashback, we will only use reasonable efforts to help you in dealing with that particular online merchant. However, we do not assure/guarantee this issuance of any refunds, expired coupons/voucher codes and/or refunds from the merchant end.
- All the coupon codes listed here (i.e., on <http://sofmarch.grabon.in/> page) are subject to verification and are considered to be void if not obtained in accordance with its associated terms and conditions and through legitimate channels.
- Exclusive promo codes are invalid to the extent prohibited by the terms of use of the merchants. These exclusive coupon codes cannot be combined with any other existing coupon codes, voucher codes, promotions, offers from the same merchant or different merchant, unless specified by the merchant.
- We are not responsible for the lost exclusive, unique code or misused codes, or coupon reference numbers. GrabOn is not an issuer of the coupon codes/vouchers, and hence it is not responsible for the redemption of the exclusive coupon code/voucher/promo code/offer.
- GrabOn makes no guarantees, stated or implied, w.r.t promo codes, including, without limitation, any implied or express guarantee of the discount from a merchant. In the case of promo code being expired, non-functional or not applicable to your purchase shall be reported to the respective merchant and GrabOn is not responsible in such event.
- Unauthorized usage of the coupon codes, resale or use of the codes for marketing, contests, sweepstakes or other promotional offers without our prior notice is strictly prohibited.

GUESS:

- **Offer:** Flat 5% Discount
- **Website:** www.majorbrands.in
- **Promocode:** SOFMAR16
- The offer is not valid on any Discount/ Sale merchandise
- The offer is redeemable on Maximum Retail Price (MRP)
- Only valid for AXIS bank debit and credit card members
- The offer cannot be combined with any other ongoing offer or promotion
- Major Brands India Pvt. Ltd has the rights to revoke the Voucher/Offer at its sole discretion at any point of time

IndiaCircus:

- **Offer:** 30% Discount on minimum transaction of Rs 1499
- **Website:** <http://indiacircus.com/axis-sof>
- **Promocode:** SOFMAR16
- Can only be redeemed on the India Circus website
- Offer only valid for Axis Bank Credit and Debit card holders
- Offers not valid on Wall art, Jewelry, apparel, Gift Vouchers and Curated products

Infibeam:

- **Offer:**
 - Electronics: 6% discount on Minimum purchase of Rs. 5000/-, Maximum discount Rs. 3000/-
 - Lifestyle: Additional 20% discount on Minimum purchase of Rs. 1000/-. Maximum Discount upto Rs. 500/-
 - Books: Additional 10% discount on Minimum purchase of Rs. 200/-. Maximum Discount upto Rs. 1000/-
- **Website:** <http://www.infibeam.com/axis-shopaholics-festival>
- **Promocode:**
 - Electronics: SOFMAR16A
 - Lifestyle: SOFMAR16C
 - Books: SOFMAR16D
- The above Offer is available on the desktop as well on the mobile app and the mobile website.
- The Offer is applicable on all categories except gold/silver coins, recharges.
- This Offer cannot be combined with any other promotion/Offer running on the website.
- Shipping will be charged wherever applicable.
- Infibeam holds the right to cancel or change any Offer at its discretion.
- **Deals of the Day Offer:** 25% Discount Maximum discount up to INR 5000
- **Website:** <http://www.infibeam.com/axis-shopaholics-festival>
- **Promocode:** Not Required
- The above Offer is available on the desktop as well on the mobile app and the mobile website.
- The Offer is applicable on all categories except gold/silver coins, recharges.
- This Offer cannot be combined with any other promotion/Offer running on the website.
- Shipping will be charged wherever applicable.
- Infibeam holds the right to cancel or change any Offer at its discretion.

KidZania:

- **Offer:** Buy 2 Kid Tickets and get the 3rd Ticket Free
 - **Website:** <http://mumbai.kidzania.com/en-in/pages/axis-sof-16>
 - **Promocode:** SOFMAR16
 - Buy 2 Kid Tickets and get the 3rd Ticket Free [Any ticket which is the equivalent or lowest amount]
 - The offer is to be used in a single shift and cannot be spread over multiple shifts or days.
 - Offer is valid for bookings up to April 22, 2016.
 - The offer is valid only for online ticket booking on KidZania.in.
 - Kids below 8 years have to be accompanied by an adult.
 - Offer entitles discount only on a one-time entry to KidZania Mumbai. Other services will be charged as applicable.
 - The entitlements availed with this offer cannot be combined with other offers, groups, parties or special events.
 - Entry rights and access to KidZania Mumbai shall be as per the terms & conditions of KidZania Mumbai. For operating days/hours, detailed T&C or any further details and clarifications please check the KidZania website www.KidZania.in or call 022-39553700.
-
- **Deal of the Day Offer:** Buy 1 Kid Ticket & Get 1 Adult Ticket Free
 - **Website:** <http://mumbai.kidzania.com/en-in/pages/axis-sof>
 - **Promocode:** SOFDOD16
 - Get 1 Free Adult Ticket on the purchase of 1 Kid Ticket worth Rs. 950/1100 each.
 - The offer is to be used in a single shift and cannot be spread over multiple shifts or days.
 - Offer is valid till booking upto April 22, 2016.
 - The offer is valid only for online ticket booking on KidZania.in.
 - Kids below 8 years have to be accompanied by an adult.
 - Offer entitles discount only on a one-time entry to KidZania Mumbai. Other services will be charged as applicable.
 - The entitlements availed with this offer cannot be combined with other offers, groups, parties or special events.
 - Entry rights and access to KidZania Mumbai shall be as per the terms & conditions of KidZania Mumbai. For operating days/hours, detailed T&C or any further details and clarifications please check the KidZania website www.KidZania.in or call 022-39553700.

Louis Philippe:

- **Offer:** Additional 15% Discount on Minimum. purchase of Rs. 999/-
- **Website:** www.trendin.com/SOF
- **Promocode:** SOFMAR16
- Valid on all the products
- Coupon code- SOFMAR16
- Valid for- 15th, 16h & 17th March
- Payment valid only through Axis Bank Retail Credit Cards and Debit Cards

Luxehues:

- **Offer:** Rs. 1000/- Discount on minimum purchase of Rs. 3000/-
- **Website:** www.luxehues.com/AxisSOF
- **Promocode:** SOFMAR16
- Participation in the Offer by the AXIS Bank customer/s is on a voluntary basis.
- The AXIS Bank customer/s may avail the Offer during the Offer Period

- This Offer cannot be clubbed with any other Offer that may be made available to the AXIS Bank customer/s by the Alliance Partner.
- The Offer is non-transferable, non-binding and non-encashable.
- The Offer is not valid for Void Transactions
- All matters of dispute will be a subject to final decision of luxehues.com
- Luxehues.com reserves the right to amend these terms and conditions and may extend or withdraw the contest without any prior notice

Redemption Process:

- Log on to www.luxehues.com
- Select the products of choice
- Enter the promo code shared by AXIS Bank
- Make payment using AXIS Bank Credit/Debit cards

MakeMyHome:

- **Offer:** Additional 10% discount
- **Website:** www.makemyhome.com/axisbanksof
- **Promocode:** SOFMAR16
- Offer valid from 15th – 17th March 2016.
- The coupon code SOFMAR16 has to be used to avail the benefit of Additional 10% discount.
- This Offer is applicable only to Axis Bank Debit & Credit Cardholders
- This Offer is applicable on single and multiple purchases in a given single order.
- This Offer is not applicable on products under Electronics category and special Deal products.
- This Offer cannot be clubbed with any other existing Offer.
- This Offer cannot be replaced with cash or any other product or discount. The ongoing return policy will be applicable on all purchases made under this Offer.
- The management of Makemyhome.com reserves the right to change or withdraw the scheme at any given time without any notice or intimation to anyone.

MANGO:

- **Offer:** Flat 5% Discount
- **Website:** www.majorbrands.in
- **Promocode:** SOFMAR16
- The Offer is not valid on any Discount/ Sale merchandise
- The Offer is redeemable on Maximum Retail Price (MRP)
- Only valid for AXIS bank Debit and Credit card members
- The Offer cannot be combined with any other ongoing Offer or promotion
- Major Brands India Pvt. Ltd has the rights to revoke the Voucher/Offer at its sole discretion at any point of time

MakeMyTrip:

- **Offer:**
- Domestic Hotels: Get INR 2700 Cashback to MakeMyTrip Wallet on minimum transaction of Rs 4000
- Domestic Flights: Get INR 800 Cashback to MakeMyTrip Wallet on minimum transaction of Rs 5000
- **Website:** <http://www.makemytrip.com/promotion/includes/axis-sof-15032016.php>
- **Promocode:** SOFMAR16
- For Domestic hotels each user is entitled to a cashback of Rs 2700 per transaction on a min. card paid amount of Rs 4000 per transaction.
- For Domestic Flights each user is entitled to a cashback of Rs 800 per transaction on a min. card paid amount of Rs 5000 per transaction.
- To avail the offer, customer must enter the E-Coupon SOFMAR16 in the E-Coupon field.
- This offer is valid for hotel check outs till 30th May 2016.
- Offer is valid as per the criteria mentioned in the tables above.
- To know more about MakeMyTrip My Wallet, please check <http://www.makemytrip.com/mywallet/>
- The discount will be provided on the base price.
- Offer is not valid on select hotels.
- Offer is not valid for Pay At Hotel bookings.
- This offer is not valid on bookings where payment is made directly at the hotel.
- Only 1 transaction per email id/ mobile number per day will be eligible for the cashback.
- Cashback will be credited within 21 working days from the date of booking.
- The cashback offer can be availed by the Customer for a maximum of 1 booking made on MakeMyTrip Website or APP during the offer period.
- Any unused amount in the wallet will automatically expire after 90 days from the date of credit.
- While making the booking, if the customer enters the incorrect E-coupon code then the customer shall not be eligible for the offer.
- This offer cannot be clubbed with any other offer of MakeMyTrip.
- Offer is not valid on payments made through PayPal account, Cash on Delivery (COD) and EMI Options.
- In addition user terms at www.makemytrip.com shall apply.
- In the event of any misuse or abuse of the offer by the customer or travel agent, MakeMyTrip reserves the right to deny the offer or cancel the booking.
- In no event shall MakeMyTrip be liable for any abuse or misuse of the e-coupon due to negligence of the customer.
- If the booking is cancelled, the amount refunded will be less the discount amount and applicable cancellation charges.
- MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the offer.
- MakeMyTrip shall not be liable for any loss or damage arising due to force majeure event.
- In no event the entire liability of MakeMyTrip under this offer shall exceed the amount of applicable discount under this offer.
- MakeMyTrip reserves the right to alter, modify or withdraw the offer anytime without any liability.
- In the event of any dispute courts of New Delhi shall have exclusive jurisdiction.

Deal Of the Day Offer:

- Domestic Hotels: Get INR 3000 Cashback to MakeMyTrip Wallet on a single minimum transaction of Rs 4000
- Domestic Flights: Get INR 1200 cashback to MakeMyTrip Wallet on a single minimum transaction of Rs 5000
- **Website:** <http://www.makemytrip.com/promotion/includes/axis-sof-15032016.php>
- **Promocode:** SOFDOD16
- For Domestic hotels each user is entitled to a Discount of Rs 3000 per transaction on a Minimum. card paid amount of Rs 4000 per transaction.
- For Domestic Flights each user is entitled to a Discount of Rs 1200 per transaction on a Minimum. card paid amount of Rs 5000 per transaction.
- To avail the Offer, customer must enter the E-Coupon SOFDOD16 in the E-Coupon field.
- This Offer is valid for hotel check outs till 30th May 2016.

- Offer is valid as per the criteria mentioned in the tables above.
- To know more about MakeMyTrip My Wallet, please check <http://www.makemytrip.com/mywallet/>
- The discount will be provided on the base price.
- Offer is not valid on select hotels.
- Offer is not valid for Pay At Hotel bookings.
- This Offer is not valid on bookings where payment is made directly at the hotel.
- Only 1 transaction per email id/ mobile number per day will be eligible for the Discount.
- Discount will be credited within 21 working days from the date of booking.
- The Discount Offer can be availed by the Customer for a Maximum of 1 booking made on MakeMyTrip Website or APP during the Offer period.
- Any unused amount in the wallet will automatically expire after 90 days from the date of credit.
- While making the booking, if the customer enters the incorrect E-coupon code then the customer shall not be eligible for the Offer.
- This Offer cannot be clubbed with any other Offer of MakeMyTrip.
- Offer is not valid on payments made through PayPal account, Cash on Delivery (COD) and EMI Options.
- In addition user terms at www.makemytrip.com shall apply.
- In the event of any misuse or abuse of the Offer by the customer or travel agent, MakeMyTrip reserves the right to deny the Offer or cancel the booking.
- In no event shall MakeMyTrip be liable for any abuse or misuse of the e-coupon due to negligence of the customer.
- If the booking is cancelled, the amount refunded will be less the discount amount and applicable cancellation charges.
- MakeMyTrip shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the Offer.
- MakeMyTrip shall not be liable for any loss or damage arising due to force majeure event.
- In no event the entire liability of MakeMyTrip under this Offer shall exceed the amount of applicable discount under this Offer.
- MakeMyTrip reserves the right to alter, modify or withdraw the Offer anytime without any liability.
- In the event of any dispute courts of New Delhi shall have exclusive jurisdiction.

MyBusTicket:

- **Offer:** 10% discount upto Maximum RS.150
 - **Website:** <http://www.mybustickets.in/Offers/axissofoffer>
 - **Promocode:** SOFMAR16
 - The above Offer is valid for only Desktop users not valid for android users.
 - Offer is valid on Desktop not in Android.
 - Valid till:-Mar-15,16,17-2016
 - Other MyBusTickets T&C are applicable.
-
- **Deal Of the Day Offer:** 25% discount up to Maximum Rs.200
 - **Website:** <http://www.mybustickets.in/Offers/axissofoffer>
 - **Promocode:** SOFDOD16
 - The above Offer is valid for only Desktop users not valid for android users.
 - Offer is valid on Desktop not in Android.
 - Other MyBusTickets T&C are applicable.

MyGyfr:

- **Offer:** Flat 20% Discount on Select Brands
- **Website:** www.mygyfr.com/axisbank
- **Promocode:** SOFMAR16
- The Gift Vouchers are Instant GV's which get sent real – time on user's mobile (sms) and email id. No physical vouchers are sent
- Validity – Validity differs from brand to brand and ranges from 3 to 6 months.
- For detailed T&C, please visit mygyfr.com
- For any help, please contact us at 08510004444 or write to help@mygyfr.com

- **Deal of the Day Offer:** Buy 1 Get 1 Free
- **Website:** www.mygyfr.com/axisbank
- **Promocode:** SOFDOD16
- The Gift Vouchers are Instant GV's which get sent real – time on user's mobile (sms) and email id. No physical vouchers are sent
- Validity – Validity differs from brand to brand and ranges from 3 to 6 months.
- For detailed T&C, please visit mygyfr.com
- For any help, please contact us at 08510004444 or write to help@mygyfr.com

Myntra:

- **Offer:** 25% Discount on a Minimum purchase value of Rs.1999
- **Website:** Myntra Mobile App
- **Promocode:** SOFMAR16
- This Offer is valid only once per customer
- This Offer is not valid on Cash on Delivery orders.
- This Offer is not valid at any of the alliance partner retail outlets/stores.
- This Offer may not be applicable on select styles. Please search for shopping-Offer16 on the Application for the list of eligible products.
- This Offer cannot be combined with any other Offers on the Company application.
- Multiple coupons cannot be clubbed in a single order.
- The balance amount, after the discount has been availed, will have to be paid by the customer at the time of purchase
- In no case, whatsoever, can the discount amount be refunded, encashed or partly encashed.
- Customer will not be eligible for My Privilege Points for the discount availed using the coupon/voucher.
- Myntra's Return and Exchange Policy Offers you the option to return or exchange items purchased on Myntra's application within 30 days of the receipt. In case of return of the purchased item, please refer to the "Return Policy" on our website/ app or write to returns@myntra.com.
- All orders would be subject to availability at the time of purchase and will be governed by the standard terms and conditions on Company's application.
- All disputes arising out of or in connection to this scheme are subject to exclusive jurisdiction of the courts in Bangalore only.
- Disclaimers: Company is not responsible for any typographical error leading to an invalid coupon

MyTaxiIndia:

- **Offer:** Flat Rs 500/- Discount on one way and return bookings from mytaxiindia.com
- **Website:** <http://www.mytaxiindia.com/Offer/axis-bank-Offer.php>

- **Promocode:** SOFMAR16
- This Offer is valid on 15th March 2016, 16th March 2016 and 17th March 2016
- This Coupon is only applicable on all bookings done on mytaxiindia.com
- This Coupon is not applicable on Local bookings
- Enter coupon code before making payments
- Discounts are only valid on full payments
- Ensure your booking should meet all eligible criteria of getting discount.
- Discounted amount will be deducted from the total payable amount
- This Offer cannot be clubbed with any other promotion on www.mytaxiindia.com
- No two Offers via market promotion can be clubbed
- A customer can avail an Offer only once
- In case of refund, the discounted amount will be deducted from the total refund due.
- mytaxiindia.com reserves the right without prior notice to add, alter, modify, all or any of these terms and conditions.
- Any disputes arising out of this Offer shall be subject to the exclusive jurisdiction of competent courts of Delhi only
- All other standard terms and conditions of mytaxiindia.com shall apply.

Nine West:

- **Offer:** Flat 5% Discount
- **Website:** www.majorbrands.in
- **Promocode:** SOFMAR16
- The Offer is not valid on any Discount/ Sale merchandise
- The Offer is redeemable on Maximum Retail Price (MRP)
- Only valid for AXIS bank debit and credit card members
- The Offer cannot be combined with any other ongoing Offer or promotion
- Major Brands India Pvt. Ltd has the rights to revoke the Voucher/Offer at its sole discretion at any point of time

One Assist:

Offers:

Offer1: Upto 50% DISCOUNT for your Wallet Protection

Offer 2: Upto 54% DISCOUNT for your Mobile Protection

Website: www.oneassist.in/campaign/axissof

Promocode: SOFMAR16

Wallet Protection T&C

- These Offers are redeemable on online purchase only between 15th – 17th March 2016 using the promotion code SOFMAR16
- The valid promo code is needed to be entered to avail the Offers. Based on valid promo code, the discounted amount would be calculated
- The Customer represents that he/she is completed the age of 18 years and is a resident of India.
- The Customer shall, immediately upon any loss or fraudulent use of the Card(s), report the same to call OneAssist call center on toll free no. 1800 123 3330
- The Customer must provide and promptly update all his Card details with OneAssist.

Mobile Protection T&C

- These Offers are redeemable on online purchase only between 15th – 17th March 2016 using the promotion code SOFMAR16
- The valid promo code is needed to be entered to avail the Offers. Based on valid promo code, the discounted amount would be calculated

- In case of accidental and liquid damage to the handset, Customer is required to call OneAssist call center on toll free no. 1800 123 3330 within 48 hours of discovering the damage
- The Customer represents that he/she is completed the age of 18 years and is a resident of India.
- Some of our Exclusions-
 - Damage due to negligence
 - Normal wear & tear
 - Cosmetic Damage
 - Damage due to natural disasters
 - Refurbished or resold device
 - if handset is bought outside India

OYO Rooms:

- **Offer:** Upto 20% Discount on single minimum transaction of Rs. 1499
- Maximum Discount – Rs 1500. Maximum OYO Money Discount limit: Rs. 1500
- **Website:**
https://www.oyorooms.com/?utm_source=SOF3D&utm_medium=Alliances&utm_campaign=Axis3D
- **Promocode:** SOFMAR16
- Minimum qualifying amount: Rs. 1499
- Maximum discount limit: Rs. 1500; Maximum OYO Money Discount limit: Rs. 1500
- Discount will be applicable on discounted tariff
- Offer valid from 15th March, 2016 till 17th March, 2016 for hotel check-ins till 30th April, 2016.
- Discount - On use of promo code "SOFMAR16", you are entitled to a discount of 10 % (and 10% OYO Money Discount upto Rs. 1500)
- Valid only on payment through Axis Bank Debit Card, Axis Bank Credit Card
- Offer valid on bookings made using OYO Rooms Website, Android App and iOS App only.
- Cancellation charges will be applicable as per the OYO Rooms policy.
- OYO Rooms/Axis Bank reserves the right to change or withdraw the Offer, any time at the sole discretion of the Management.
- The Terms and Conditions of this promotional Offer are subject to change without any prior notice.
- This Offer cannot be combined with any other Offer currently applicable on OYO Rooms website.
- All bookings are subject to availability.
- Discounted bookings cannot be modified.

- **Deals Of the Day Offer:** Upto 35% discount on single minimum transaction of Rs. 1499/-
- **Website:**
https://www.oyorooms.com/?utm_source=SOFDOD&utm_medium=Alliances&utm_campaign=AxisDoD
- **Maximum Discount** – Rs 1500
- **Promocode:** SOFDOD16
- Minimum qualifying amount: Rs. 1499
- Maximum discount limit: Rs. 1500; Maximum OYO Money Discount limit: Rs. 1500
- Discount will be applicable on discounted tariff
- Offer valid from 15th March, 2016 till 17th March, 2016 for hotel check-ins till 30th April, 2016.
- Discount - On use of promo code "SOFDOD16", you are entitled to a discount of 15 % (and 20% OYO Money Discount upto Rs. 1500)
- Valid only on payment through Axis Bank Debit Card, Axis Bank Credit Card
- Offer valid on bookings made using OYO Rooms Website, Android App and iOS App only.
- Cancellation charges will be applicable as per the OYO Rooms policy.
- OYO Rooms/Axis Bank reserves the right to change or withdraw the Offer, any time at the sole discretion of the Management.
- The Terms and Conditions of this promotional Offer are subject to change without any prior notice.
- This Offer cannot be combined with any other Offer currently applicable on OYO Rooms website.
- All bookings are subject to availability.

- Discounted bookings cannot be modified.

Pepperfry:

- **Offer:** 25% Discount on Furniture, Furnishing, Lamps& Lightings and Home Décor only
- **Website:** <http://www.pepperfry.com/axis.html>
- **Promocode:** SOFMAR16
- Offer Valid From 15th March to 17th March
- Promotion only applicable for Axis Bank customers, while logged in on Pepperfry.com.
- The promotion is only valid on Confirmed Orders.
- Any B2B orders, under this promotion, would be cancelled.
- The decision of Trendsutra Platform Services Pvt. Ltd. would be final & binding in this respect.
- Trendsutra Platform Services Private Limited reserves the right of inclusion or exclusion of any SKU from the promotion.
- Promotion applicable while logged in on Pepperfry.com.
- This Offer is not valid on “Be Free From MRP”, Kitchen & Dining, Appliances, Bath, housekeeping, Pet Supplies, best deal & deep discounted Products on website.

Peter England:

- **Offer:** 15% Discount on a single minimum purchase of Rs. 999/-
- **Website:** www.trendin.com/SOF
- **Promocode:** SOFMAR16
- Additional 15% discount
- Minimum purchase Rs.999
- Valid on all the products
- Coupon code- SOFMAR16
- Valid for- 15th, 16h & 17th March
- Payment valid only through Axis Bank

PlaceOfOrigin:

- **Offer:** Rs. 150/- Discount on single minimum purchase of Rs. 500/-
- **Website:** <http://www.placeoforigin.in/shop-all-products>
- **Promocode:** SOFMAR16
- Customer can make at Maximum 3 transactions using the Offer.
- Customer must login to the website to avail the benefit
- Customer must apply the code on the payment gateway stage to avail the Offer
- Offer period will be defined by Arthazauca Ventures Private Limited
- Offers not valid if the respective Promo Code is not applied at the payment gateway as this requires bin level validation
- All customers will be individually liable for paying taxes/duties on their orders as applicable.
- All Customer Queries/dispute on the Offer should be raised during the Offer period or within 90 days after expiry of the Offer period.
- The Offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the Offer.

- The participation in the Offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- In case of all matters relating to the Offer including any dispute or discrepancy relating to the Offer or eligibility of any Cardholder, Axis Bank & Arthazauca Ventures Private Limited mutually take final decision.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the Offer will not be eligible for the benefits of the Offer. Bank's discretion in this regard shall be final.
- Arthazauca Ventures Private Limited & Axis Bank reserves the right to alter the terms of the Offer including but not limited to validity, threshold amount and applicability, without prior notice and / or without assigning any reasons, thereof.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the Offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues. The terms and conditions governing the Offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank.
- In case it is found that any customer is misusing the Offer by splitting transactions, getting other known individuals to use the Offer with different names, email IDs etc, using multiple cards for the same customer, using multiple cards for deliveries to the same address and any such instance of misuse, then Arthazauca Ventures Private Limited reserves its right to refuse fulfillment of the Offer. Arthazauca Ventures Private Limited will inform the Bank regarding such cases of misuse.
- Any dispute relating to the Offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- The Offer is subject to applicable law and regulations and would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Offer cannot be continued without total compliance of the prevailing law at any point of time, this Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Offer comes into force.

PrintLand:

- **Offer:** Personalized Laptop Sleeve at Rs.499 Only
- **Website:** <http://www.printland.in/axis-bank>
- **Promocode:** SOFMAR16
- Applicable on all laptop sleeves available at <http://www.printland.in/items/laptop-sleeves.html>.
- Offer Valid from 15th to 17th March 2016.
- Only 1 transaction can be made by user at a time.
- This Offer cannot be clubbed with any other Offer running on the site www.printland.in.
- All refunds and returns as per Printland.in policy.
- Standard shipping of Rs.75 applicable for each order PAN India.
- In case of any query please contact us on – 9212319090 and write us – contactus@printland.in
- Valid Only For Axis Bank Debit/Credit Card Holders

SatyaPaul:

- **Offer:** Get discount of Rs 699 on single minimum purchase of Rs 4,999
- **Website:** www.satypaul.com
- **Promocode:** SOFMAR16
- Offers available on selected merchandise only
- No 2 Offers can be clubbed together

- The promo code cannot be combined with any other Offer on www.satyapaul.com
- Promo code cannot be encashed
- Promo code can be used for a single transaction only
- Shipping charges, wherever applicable would be extra
- Promo Code is valid on discounted items as well
- Confirmation of any order is subject to availability of the product(s)
- This Promo Code cannot be redeemed at offline store outlets
- No refunds or exchanges are permitted under this promotion

Shopclues:

- **Offer:**
 - On Electronics: Flat 12% Discount on Electronics on single minimum transaction of Rs 750 Maximum 1 transaction during the campaign. Maximum discount Rs. 1000
 - Non-Electronics Offer: Flat 25% Discount on Non electronics on single minimum purchase of Rs 500. Maximum 1 transaction per campaign. Maximum discount Rs. 1000.
- **Website:**
http://www.shopclues.com/axis.html?utm_source=axis&utm_medium=Offerspromotion&utm_campaign=sof
- **Promocode:**
 - Electronics: SOFMAR16A
 - Non-Electronics: SOFMAR16B

Non Electronics:

- The Minimum purchase amount in one transaction should be 500 to avail the Offer.
- The Maximum discount that can be availed per order is 1000.
- This Offer is valid till 17th March, 2016.
- The above Offer is available on the desktop as well on the mobile app and the mobile website.
- The offer is applicable on all categories except coins, storage device, bars and precious jewelry.
- This Discount cannot be combined with any other promotion/offer running on the website.
- Shipping will be charged wherever applicable.
- ShopClues holds the right to cancel or change any Discount-er at its discretion.

Electronics:

- The Minimum purchase amount in one transaction should be 750 to avail the Offer.
- The Maximum discount that can be availed per order is 1000.
- This Offer is valid till 17th March, 2016.
- The above Offer is available on the desktop as well on the mobile app and the mobile website.
- The offer is applicable on all categories except coins, storage device, bars and precious jewelry.
- This Discount cannot be combined with any other promotion/offer running on the website.
- Shipping will be charged wherever applicable.
- ShopClues holds the right to cancel or change any Discount-er at its discretion.

Shoppersstop:

- **Offer:** Rs.250 Discount on single minimum purchase of Rs.1000
- **Website:**
https://www.shoppersstop.com/?&utm_source=alliance&utm_medium=ban&utm_campaign=ss_axissof&utm_content=homepage
- **Promocode:** SOFMAR16
- The Offer is valid only for online orders placed on www.shoppersstop.com
- To avail this discount, please type the coupon code in the 'Coupon Code' box provided on the shopping bag page during checkout.

- The Discount will not be applicable on Casio Watches, Jockey, Nautica, Tommy Hilfiger, United Colors of Benetton, L'Occitane, Gift Vouchers/Cards/Topups, E-Gift Voucher, Maxit Merchandise, Dry Fruits, E-Reader and First Citizen membership card purchased online.
- Coupon will not be applicable during End of Season Sale.
- The Offer is valid only for successful/approved transactions.
- No two Offers can be available simultaneously.
- Offer can be availed only one time per user.
- Standard <https://www.shoppersstop.com/term-condition> Terms & Conditions apply.
- The discount Offer cannot be combined or exchanged with any other Offer provided by <https://www.shoppersstop.com/term-condition>
- The Approval of the order is at the sole discretion of www.shoppersstop.com
- We do not return or exchange Gift Vouchers, Fine Jewellery, Gold Jewellery, Gold Coins, Undergarments, Altered Garments, Cosmetics & Perfumes, Sunglasses, First Citizen Card, Maxit Products, Electronic Products and Watches for hygiene and other reasons.
 - Shoppers Stop Ltd. Reserves the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this Offer by another Offer, whether similar to this Offer or not, or to withdraw it altogether.
- In the event of non-happening, cancellation or partial happening of the Offer for reasons beyond anybody's control or Act of God, neither Shoppers Stop nor their agent, sponsors nor their agent, successors or assigns shall be liable to any of the customers participating in the Offer.
- By participating in the promotional Offer, the Customers shall be deemed to have accepted these Terms and Conditions.
- Any disputes arising out of this Offer shall be subject to the exclusive jurisdiction of courts in Mumbai only.

Soie.in:

- **Offer:** FLAT 30% DISCOUNT on website except on new arrivals
- **Website:**
https://www.soie.in/axisbank_sofmar16?utm_source=Affiliates&utm_medium=Axis_SOF&utm_campaign=Axis_SOFMAR16
- **Promocode:** SOFMAR16
- Discounts will be applied to the total merchandise value including VAT and applicable taxes
- Discounts can be redeemed between 15th March to 17th March, 2016
- This Offer is not valid on Cash on Delivery orders
- This Offer is not valid at any of alliance partner retail outlets /stores.
- Customer will not be eligible for My Privilege Points for the discount availed using the coupon/voucher
- This Offer cannot be combined with any other Offers on soie.in.
- The card can be used any number of time during the campaign validity
- In order to avail the discount, the customer must apply the coupon code as communicated by Axis Bank prior to checkout at soie.in. soie.in will not be liable for the failure of the customer to apply the coupon code
- Discount can only be redeemed via an Axis Bank Debit Card / Credit Card
- soie and Axis Bank reserve the right to jointly change/modify/add/delete any of the terms and conditions of the Offer
- By placing an order, the customer accepts all terms and conditions specified on soie.in
- In case of any query pertaining to use of coupon or regarding the schemes, please email customer care at customer care@soie.in or call @ +91-9320092200
- All transactions completed during the period starting from 00:00 hrs on 15th March 2015 till 23:59 hrs on 17th March 2016 can avail the Offer
- Customers would get flat 30% Discount on shopping through www.soie.in/axisbank
- To receive this Offer, purchase should be charged using Axis bank credit card / Debit Card
- All disputes related to the Offer shall be the subject matter of the jurisdiction of Mumbai high court. The prevailing statutory laws of India shall be applicable to the Offer.
- All Offers are subject to partner terms and conditions as stated on the Offers page

StalkBuyLove:

- **Offer:** Get 22% Discount on single minimum purchase of Rs.1999
- **Website:** www.stalkbuylove.com?utm_source=AxisSOF16&utm_medium=none&utm_campaign=SOFMAR16
- **Promocode:** SOFMAR16
- Coupon is valid up to March 17, 2016.
- Coupon is not redeemable or refundable as cash or store credit.
- Coupon is applicable sitewide on non-discounted products only.
- Only one use per customer is allowed.

StyleTag:

- **Offer:** Additional 10% Discount on Axis Bank Credit and Debit Cards
- **Website:** <http://www.styletag.com>
- **Promocode:** SOFMAR16
- This Offer is Offered by Styletag.com a company having its office at #20,6th cross,8th main, Vasanth nagar, Bangalore - 560052,Karnataka.
- The Offer is valid for 15th, 16th, 17th March, 2016 and is applicable only on all categories & products.
- The Offer entitles customer to get a discount of Upto 50% DISCOUNT + Additional 10% DISCOUNT on products bought on www.styletag.com
- To get discount, promo code details should be entered on the payment page while making the purchase.
- Please call Styletag Customer Care at 09243404044 for any clarification on how to redeem gift voucher.
- Styletag.com reserves the right to add ,modify,alter or change any or all of the terms and conditions stated herein and the same shall be binding on the customer.
- Any dispute arising out of this promotion shall be subject to the jurisdiction of the courts in Bangalore.

- **Deal of the Day Offer:** Additional 20% DISCOUNT for Axis Bank
- **Website:** <http://www.styletag.com>
- **Promocode:** SOFDOD16
- This Offer is Offered by Styletag.com a company having its office at #20,6th cross,8th main,Vasanthnagar,Bangalore - 560052,Karnataka.
- The Offer entitles customer to get a discount of Upto 50% DISCOUNT + Additional 20% DISCOUNT on products bought on www.styletag.com
- To get discount, promo code details should be entered on the payment page while making the purchase.
- Please call Styletag Customer Care at 09243404044 for any clarification on how to redeem gift voucher.
- Styletag.com reserves the right to add ,modify,alter or change any or all of the terms and conditions stated herein and the same shall be binding on the customer.
- Any dispute arising out of this promotion shall be subject to the jurisdiction of the courts in Bangalore.

Thomascook:

- **Offer:**
- Flight Offers:
 - Domestic Flights – up to 10% Discount. No Minimum booking amount. Maximum amount Rs.600
 - International Flights - Flat Rs.1,200 Discount on any international flight booking (Minimum booking amount - Rs.16,000)
- Domestic Holiday Offer: 5000 Discount per transaction on air inclusive packages
- International holiday Offer: 5,000 Discount per transaction on Fusion holidays
- **Website:** www.thomascook.in/sof?utm_source=Axis&utm_medium=Banner&utm_campaign=SOF_Allia

- **Promocode:** SOFMAR16
- These Offers are redeemable on online bookings on www.thomascook.in only between 15th – 17th March 2016 using the promotion code SOFMAR16
- The domestic holiday Offer is valid on flight inclusive fixed group departures only
- The international holiday Offer is valid on the Simply Series & Fusion holidays only
- Discount would be processed on entering valid promo code. The amount of discount would be automatically calculated based on the promo code used
- The flight Offers are applicable on Adult & Child only. Infants are not included in this Offer
- The Offer is not valid for Cancelled/Rejected/unsuccessful transaction
- In case of cancellation of flights booked under this Offer, refund would be processed after deducting Entire discount amount + Airline Penalty charges + Thomas Cook charges + Convenience Fee
- The holiday Offers are valid subject to availability of seats in the package selected
- The holiday Offers are valid for Minimum 2 adults travelling together at all times
- The payment should be made using Axis Bank Debit/Credit Card only
- Prior to using the Thomas Cook website, the customer should read and accept the Terms & Conditions* of the website and proceed to make purchases only if the customer agrees to abide by the same. Any person availing this Offer shall be deemed to have read and accepted these Terms and Conditions

TravelXp:

- **Offers:**
 - International Flight Booking- Get Upto Rs-15000/- Discount on Return International flights.
 - Hotel Booking- Flat Rs.1000/- Discount on Hotel booking above Rs.10000/-
 - Domestic Flight Booking- Flat 400/- Discount on Return Flights for 4 adults.
 - Holiday Package- Flat 10% Discount on holiday package
- **Website:** <http://www.travelxp.com/travelOffers/axis-bank-shopaholic-festival>
- **Promocode:** SOFMAR16

International Flight Booking- Get Upto Rs-15000/- Discount on Return International flights.

How to book & avail Discount ?

- Book any return international flight on www.travelxp.com for any date of your choice.
- Simply enter coupon code **SOFMAR16** before making payment.
- The discount will be instantly deducted from the total amount payable.

Sr.no	FROM	UPTO	DISCOUNT OFFER
1	10000	25000	400
2	25001	50000	700
3	50001	75000	1500
4	75001	100000	2000
5	100001	200000	3000
6	200001	300000	5000

7	300001	400000	7000
8	400001	500000	9000
9	500001	600000	10000
10	600001	700000	15000

Terms & Conditions

- This Offer is applicable on booking any international flights at Travelxp website <http://www.travelxp.com>.
- Offer valid from **15th March to 17th March 2016**.
- This Offer cannot be clubbed with any other travelxp Offer on the same product.
- Promo Code to be used is **SOFMAR16**
- All flights are Subject to availability at the time of booking.
- In case of cancellation of flight bookings made through this code, the discounted amount along with a service fee of Rs.1000/- will be deducted from the total refund due.
- The above terms and conditions shall be governed and construed in accordance with the laws in force in India and any disputes arising hereto shall be decided exclusively by the courts in Mumbai.
- Terms and Conditions of travelxp.com applicable.

Hotel Booking- Flat Rs.1000/- Discount on Hotel booking above Rs.10000/-

How to book & avail Discount?

- Book any hotel - International or Domestic on www.travelxp.com for any date of your choice for a Minimum worth or Rs.10,000/- and get Flat Rs.1000/- Discount
- Simply enter coupon code **SOFMAR16** before making payment.
- The discount will be instantly deducted from the total amount payable.

Terms & Conditions

- The Offer is applicable on booking any domestic and international hotels at travelxp website <http://www.travelxp.com>
- Offer valid from **15th March to 17th March 2016**.
- This Offer cannot be clubbed with any other travelxp Offer on the same product.
- Promo Code to be used is **SOFMAR16**
- All hotels are Subject to availability at the time of booking.
- In case of cancellation of hotel bookings made through this code, the discounted amount along with a service fee of Rs.250/- will be deducted from the total refund due, along with the cancellation policy of the hotel.
- The above terms and conditions shall be governed and construed in accordance with the laws in force in India and any disputes arising hereto shall be decided exclusively by the courts in Mumbai.
- Terms and Conditions of travelxp.com applicable.

Domestic Flight Booking - Up to 700/- Discount on Domestic Return Flights for 4 adults.

How to book & avail Discount?

- Book any domestic flight on www.travelxp.com for any date of your choice.
- Simply enter coupon code **SOFMAR16** before making payment.
- The discount will be instantly deducted from the total amount payable.
- Get Rs. 150 Discount on one way and 200 Discount on return domestic flights for 1 Adult Passenger.
- Get Rs. 225 Discount on one way and 400 Discount on return domestic flights for 2 Adult Passengers.
- Get Rs. 300 Discount on one way and 525 Discount on return domestic flights for 3 Adult Passengers.
- Get Rs.375 Discount on one way and 700 Discount on return domestic flights for 4 Adult Passengers.

Terms & Conditions

- The Offer is applicable on booking any domestic flight at travelxp website <http://www.travelxp.com>
- Offer valid upto **15th March to 17th March 2016.**
- This Offer cannot be clubbed with any other travelxp Offer on the same product.
- Promo Code to be used is **SOFMAR16**
- All flights are Subject to availability at the time of booking.
- In case of cancellation of flight bookings made through this code, the discounted amount along with a service fee of Rs.250/- will be deducted from the total refund due.
- The above terms and conditions shall be governed and construed in accordance with the laws in force in India and any disputes arising hereto shall be decided exclusively by the courts in Mumbai.
- Terms and Conditions of [travelxp.com](http://www.travelxp.com) applicable.

Holiday Package: Flat 10% Discount on Holiday Package.

How to book & avail Discount?

- Book any holiday package, international or domestic, on www.travelxp.com for any date of your choice.
- Simply enter coupon code **SOFMAR16** before making payment.
- The discount will be instantly deducted from the total amount payable.

Terms & Conditions

- The Offer is applicable on booking any domestic or international holiday package on travelxp website <http://www.travelxp.com>.
- Offer valid upto **15th March to 17th March 2016.**

- This Offer cannot be clubbed with any other travelxp Offer on the same product.
- Promo Code to be used is **SOFMAR16**
- All packages are Subject to availability at the time of booking.
- In case of cancellation of package bookings made through this code, the discounted amount along with a service fee of Rs.1000/- will be deducted from the total refund due, and as per the cancellation policy of the packagebooked.
- The above terms and conditions shall be governed and construed in accordance with the laws in force in India and any disputes arising hereto shall be decided exclusively by the courts in Mumbai.
- Terms and Conditions of travelxp.com applicable.

Van Heusen:

- **Offer:** 15% Discount on single minimum. purchase of Rs. 999/-
- **Website:** www.trendin.com/SOF
- **Promocode:** SOFMAR16
- Additional 15% discount
- Minimum purchase Rs.999
- Valid on all the products
- Coupon code- SOFMAR16
- Valid for- 15th, 16h & 17th March
- Payment valid only through Axis Bank Credit & Debit Cards

WoodBox.in:

- **Offer:** Flat 10% Discount
- **Website:** www.woodbox.in
- **Promocode:** Not Required
- Steps to Avail Discount:
 - Add selected items to your Cart
 - Check out
 - On Payment page our payment gateway partner – CITRUS, will identify Axis Bank customers and an instant 10% discount will be applied.
- Avail 10% discount on the total cart value.
- Offer valid for Axis debit and credit card customers.
- Offer cannot be clubbed with any other Offer
- Fabric colors may appear slightly different on your electronic device, depending on the screen resolution, as compared to the actual colors. For any clarifications about color or product, kindly call woodBOX.in customer care at +91 97415 79991 and request for color swatches.
- Delivering currently in Mumbai, Navi Mumbai, Thane, Pune, Surat & Nasik
- Customers are advised to read and understand the detailed payment & shipping related information , which is available on <https://woodbox.in/content/1-shipping-delivery> & <https://woodbox.in/content/5-payment-policy> & <https://woodbox.in/content/8-cancellation-returns> ,before making the online purchase.

Yatra:

- **Offers:**

- Domestic Flight: Flat Rs. 1500 cashback in the form of 'eCash' on domestic flights
- International Flight: Flat 10% discount on base fare (Maximum- Rs. 2000). Not valid on LCC's airline
- Domestic Hotel: 25% Discount on Minimum. spend of Rs 4000 (Maximum. upto Rs 2000) Desktop, WAP & Mobile App
- Bus: 100% cashback in the form of eCash upto Rs 3000 on Desktop and App both.
- **Website:** <http://www.yatra.com/Offer/details/AxisBank-Shopaholics-Offer>
- **Promocode:** SOFMAR16

Process flow to get eCash

- On successful validation of the promo code and completion of your transaction, your Yatra account will be credited with the relevant eCash within a week of your booking.
- It is advisable to make this transaction after having logged into your Yatra account. In case of non-logged in transactions, the eCash will be credited to your account, basis the email ID used. You can access the Yatra account by the link sent on your email ID.
- Use your eCash to make online transactions on flight, domestic hotel and bus bookings•
- Only 5% of your booking amount can be redeemed via the eCash earned from previous bookings on flights, 20% on hotels and 10% on bus bookings. (for more details refer eCash T&Cs at Yatra.com)
- The eCash earned through this Offer has a validity of 90 days from travel date.
- The eCash earned will be redeemable after travel date only.

Terms & Conditions

- Mobile app Offer is only valid on android & ios
- One promo code is valid per booking.
- Offer is not available to travel agents.
- On international flights the Offer is valid for departures from India only.
- On international flights, the Offer is not applicable on SpiceJet, IndiGo, Air Asia, Malindo, Air Arabia, Air India Express and Fly Dubai.
- Discounts provided under the Offer cannot be clubbed with any other Offer or discount extended by Yatra as part of any other arrangement.
- All government levies like sales tax, TDS, any local tax, octroi etc., shall be payable by the customer as applicable at the time the respective discounts were Offered.
- In case of refund, the discounted amount will be deducted from the total refund due.
- Yatra.com reserves the right to add, alter, modify all or any of these terms and conditions, or replace wholly or in part, this Offer by any other Offer, whether similar to this Offer or not, or to withdraw it altogether, without prior notice.
- Offer is not valid on select Hotels. To check the list, please log on to <http://www.yatra.com/fresco/Offer/details/hotel-list>
- All tickets would be subject to availability at the time of booking and will be governed by the standard airline terms and conditions. Cancellation charges / date change penalties will be applicable as per the airline rules for all tickets purchased through this promotion.
- Yatra shall not guarantee or be held responsible or liable for any product or service Offered by the Airlines which is not within the control of Yatra.com.
- All purchases made under the program shall be subject to applicable cancellation/date change rules. In case of a cancellation, Yatra shall reverse the discount and shall not provide additional discount to the customer.
- Decision of Yatra.com in all matters connected with or incidental to this Offer shall be final and binding.
- All purchases made by the customer at www.yatra.com shall be governed by the standard Terms and Conditions (subject to changes) of Yatra, which includes without limitation User Agreement, Privacy Policy or any other product/service related terms and conditions appearing on Yatra's website www.yatra.com
- All disputes arising out of or in connection with this Offer shall be subject to the exclusive jurisdiction of the court in Gurgaon.

Zivame:

- **Offer:** Rs 100 Discount on single minimum purchase of Rs 999
- **Website:**
http://www.zivame.com/eoss.html?dir=desc&order=bestsellers&utm_source=affiliates&utm_medium=axisbank&utm_campaign=sof_axisbank
- **Promocode:** SOFMAR16
- Flat Rs 100 Discount on Minimum order value of Rs999
- Not applicable on Jockey
- Maximum usage – 1 coupon per user
- Customers need to be signed in/logged in to Zivame.com to avail the discount
- For any clarification on the Offer, please write to us at cs@zivame.com or call us at 080-49221777

- **Deal Of the Day Offer:** Flat 50% Discount on products
- **Website:**
http://www.zivame.com/axis-bank-special.html?utm_source=affiliates&utm_medium=axisbank&utm_campaign=sof_axisbank_halfprice
- **Promocode:** Not Required
- Flat 50% Discount on products
- Only applicable on products in the category page
- Usage - multiple per user allowed
- For any clarification on the Offer, please write to us at cs@zivame.com or call us at 080-49221777

Zomato:

- **Offer:** 20% Discount on your first order, Discount up to Rs. 300
- **Website:** www.zomato.com/SOFMAR16
- **Promocode:** SOFMAR16
- Get 20% Discount your first online food delivery order on Zomato
- Use code SOFMAR16
- Valid only when paying with your Axis Bank Credit / Debit Cards
- Valid only from 15 to 17 March 2016
- Maximum discount up to Rs. 300

ZoomCar:

- **Offer:** 20% Discount on Zoomcar. Maximum Discount of Rs 2500
- **Website:** www.zoomcar.com/Offer/axis-sof
- **Promocode:** SOFMAR16
- 20% Discount on all cars.
- Code : SOFMAR16
- Applicable on Monday to Thursday booking. Maximum Discount of Rs 2500.
- Minimum billing is for 4 hours. All bookings between 1 to 3 hours will be billed at 4 hours.
- A fully refundable security deposit of Rs 5000 will be charged at time of booking
- Only valid on bookings made through Zoomcar website and iOS/Android app.
- Discount applicable only on original reservation charges (not applicable on excess Km, late return fee, or other fees/charges)
- Offer not applicable on blackout days. Check list here : <http://www.zoomcar.com/holidays>

- **Deal of the Day Offer:** Rs 1000 flat Discount on Zoomcar on single minimum booking of Rs 3500.
- **Website:** www.zoomcar.com/Offer/axis-sof
- **Promocode:** SOFDOD16
- Flat Rs 1000 Discount on Zoomcar . Code : SOFDOD16

- Applicable on Monday to Thursday booking. Minimum Booking of Rs 3500.
- Minimum billing is for 4 hours. All bookings between 1 to 3 hours will be billed at 4 hours.
- A fully refundable security deposit of Rs 5000 will be charged at time of booking
- Only valid on bookings made through Zoomcar website and iOS/Android app.
- Discount applicable only on original reservation charges (not applicable on excess Km, late return fee, or other fees/charges)
- Offer not applicable on blackout days. Check list here : <http://www.zoomcar.com/holidays>

Zoomin:

- **Offer:** 25% Discount + free shipping
- **Website:** <http://www.zoomin.com/axisof2016>
- **Promocode:** SOFMAR16
- Offer valid on all products except, canvas, prints and print packs
- Offer valid on both App and web
- Offer cannot be combined with any other existing Offer
- free shipping valid only in India
- In case of COD, customer pays Rs 50 additional charges